

Timetable for Incoming Students

	Monday			Tuesday		Wednesday	Thursday		Friday
08:15 to 09:45				Business English I (5 ECTS) Level: 1 st semester/ 1 st year Bachelor	Statistics (5 ECTS) Level: 2 nd semester/ 1 st year Bachelor	Introduction to Business Administration (BWL I) (5 ECTS) Level: 1 st semester / 1 st year Bachelor	Business English III (5 ECTS) Level: 3 rd or 4 th semester/ 2 nd year Bachelor	Business English I (5 ECTS) Level: 1 st semester/ 1 st year Bachelor	
10:00 to 11:30				- choose either Monday or Thursday -		Finance & Investment I (5 ECTS)			Marketing & Consumer Behaviour (5 + 5 ECTS) 3 rd semester/ 2 nd year Bachelor
11:45 to 13:15	International Business (10 ECTS) Level: 4 th semester/ 2 nd year Bachelor	International Marketing and Management (Master)* - only offered in summer term - (12 ECTS) Level: 1 st or 2 nd semester/ 1 st year Master	Brand Management in a digital world (Master)* - only offered in winter term - (12 ECTS) Level: 1 st semester/ 1 st year Master		Marketing - Basics (5 ECTS) Level: 2 nd semester/ 1 st year Bachelor	Intercultural Communication (5 ECTS) Level: 3 rd or 4 th semester/ 2 nd year Bachelor	Brand Management & Marketing Communication (5 + 5 ECTS) Level: 3 rd semester/ 2 nd year Bachelor	Operations-management (5 ECTS) Level: 2 nd semester/ 1 st year Bachelor	Business English II (5 ECTS) Level: 3 rd or 4 th semester/ 2 nd year Bachelor
14:00 to 15:30				Business English II (5 ECTS) Level: 3 rd or 4 th semester/ 2 nd year Bachelor					Brand Management & Marketing Communication (5 + 5 ECTS) Level: 3 rd semester/ 2 nd year Bachelor
15:45 to 17:15				- choose either Monday or Thursday -		Diversity in Marketing (5 ECTS) Level: 3 rd or 4 th semester/ 2 nd year Bachelor			
17:30 to 19:00									

Certificate Marketing

Certificate International Business

unaligned/mix & match option

times might change

* Master's level course - Bachelor students receive 15 ECTS, but must obtain the professor's approval before participation

For language courses please visit the Centre for Communication studies: <https://www.hs-koblenz.de/en/international/centre-for-communication-studies/translate-to-english-fremdsprachenkurse>