



Course Unit: Managing Ethics and Social Responsibility (B04)

Semester	2
Hours per week	2
Contact hours (total)	32 h
Individual study	28 h

Language of Tuition/Assessment	English
Group size (max)	20
ECTS credits	2
Lecturer	Georg Reifferscheid

Objectives:

- Develop an awareness of the interrelations between business and society with regard to the existence of ethical challenges in everyday lives
- Examine different approaches on a macro-level with regard to the concept of Corporate Social Responsibility (CSR)
- Examine the foundations and context of moral choice, the moral implication of decision making within public organizations and the impact upon staff, morale, personal integrity and citizens
- Develop critical and reflective thinking, as well as writing and articulation abilities

Content:

- General aspects of ethics and business and the understanding of the concept of Corporate Social Responsibility (CSR)
- Discussion of ethical dilemmas and challenges from a micro- and macro-perspective
- Discussion of moral solutions and the process of ethical decision-making on an individual basis
- Discussion of the challenges of values-based individual decision making within the business system and different cultural settings

Method: Individual and group assignments, teaching interaction during class, case studies, discussions, and simulations.

Pre-requisites: **Formal:** Full-time student in the Faculty of Business and Social Sciences (B.A. Programme).
Academic: Students must be able to function in an English-speaking environment.

Assessment:

- Individual written assignment & self-assessment/reflection (60%)
- Active participation and discussion during the seminar and in the presentations (40%)

Literature: Will be announced through myStudy