

**Faculty:**  
Business Administration

**Site:**  
Campus Oberwerth



<b>Degree Title:</b> Business Administration/Business Management									
<b>Academic Title:</b> Master of Science (M.Sc.)	<b>Prerequisites for Admission:</b> <ul style="list-style-type: none"> <li>• Completed Bachelor Degree in Business Administration with an overall grade of 2.5 (British 2:1)</li> <li>• Or: a completed Bachelor Degree with 2 year's subsequent professional experience</li> </ul>								
<b>Aim of the Course:</b> The aim is to acquire consolidated, comparative, academic insights into the strategies, concepts, methods and techniques of business administration. Particular emphasis will be placed on balancing strategic and operative topics and issues of management. In addition to this, general management skills (in terms of managerial positions in a company) and specific knowledge in a selected major subject will be taught.									
<b>Structure of the Course/Curriculum:</b>									
<b>„Master of Science“ Betriebswirtschaftslehre/Business Management</b>									
<b>1. Semester</b>	<b>2. Semester</b>								
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<b>‘Master of Science’ in Business Administration/Business Management</b>									
<b>Semester 1</b> General Management I (6c); Business & Employment Law (6c); Major Module: Human Resource Management – International Management – Controlling – Accountancy/Tax Advice – Business Law (12c); Elective I (6c); <u>Elective I:</u> Introduction to SPSS – Business Ethics & Philosophy – Intercultural Management – Selected Areas of Business & IT – Development Politics									
<b>Semester 2</b> General Management II (6c); Inflation & Employment, International Relations (6c); Major Module: Human Resource Management – International Management – Controlling – Accountancy/Tax Advice – Business Law (12c); Elective II (6c); <u>Elective II:</u> Introduction to SPSS – Business Ethics & Philosophy – Intercultural Studies – Business & IT – Development Politics									
<b>Semester 3</b> Major Module: Human Resource Management – International Management – Controlling – Accountancy/Tax Advice – Business Law (6c); Academic Studies (4c); Overseas Phase/Project Phase (20c)									
<b>Semester 4</b> <b>Master Thesis (27c); Viva (3c)</b>									
<b>Employability/Professional Activities:</b> The Master Degree is an academic, applied course with strategic orientation, which will enable graduates to carry out managerial tasks at economic institutions and public authorities, and at associations, for example, in the future, or enable them to work on a									

freelance basis. Key skills which are important for a management qualification and needed in managerial positions are also covered.

**Final Examination/Examination Regulations:**

- Legal basis: regulations governing the examination on the Master Degree in Business Management
- Module examinations, thesis & Viva

**Additional information**

- Modular,
- Accredited degree course
- Eligibility for entrance to senior level in the civil service

**Admission to Further Postgraduate Studies**

Successful completion of the Master's Degree qualifies a student for acceptance onto a PhD.

**The Faculty's ECTS-/International Student Advisor**

Prof. Dr. Clemens Büter, e-mail: [bueter@fh-koblenz.de](mailto:bueter@fh-koblenz.de)