

**Faculty:**  
Business Administration

**Site:**  
Campus Oberwerth



<b>Degree Title:</b> Business Administration					
<b>Academic Title:</b> Bachelor of Science (B.Sc.)			<b>Prerequisites for Admission:</b> <ul style="list-style-type: none"> <li>The general examinations required for entrance into universities or institutes of higher education (<i>Allgemeine Hochschulreife</i> or <i>Fachhochschulreife</i>), or a recognised equivalent preparatory qualification</li> <li>Practical training (min. 12 weeks)</li> </ul>		
<b>Aim of the Course:</b> The degree will provide students with a broad, sound, comprehensive business qualification. In addition to sound theoretical knowledge, students will aim at acquiring applied, interdisciplinary knowledge as well as the required, specialised knowledge and practical skills which are absolutely necessary for the professional field aspired to. By producing the Bachelor dissertation, students will be proving they are capable of independently completing a task typical for the professional area concerned using the latest knowledge and academic methods and within a specified period.					
<b>Structure of the Course/Curriculum:</b>					
<b>„Bachelor of Science“ Betriebswirtschaftslehre/Business Administration</b>					
<b>1. Semester</b>	<b>2. Semester</b>	<b>3. Semester</b>	<b>4. Semester</b>	<b>5. Semester</b>	<b>6. Semester</b>
Einführung in die BWL (5c)	BWL II (5c)	Arbeitsrecht (5c)	Einführung in das Controlling (5c)	General Management (5c)	Projektphase (12c)
Einführung in die VWL (5c)	Theorie d. Makroökonomie Angew. Wirtschaftspolitik (5c)	Schwerpunktmodule (Gr.I) -Human Resource Management -Betriebliche Außenwirtschaft	Handels- und Gesellschaftsrecht (5c)	Grundlagen der Wirtschaftsinformatik (5c)	
Grundlagen der Kosten- und Leistungsrechnung (5c)	Bürgerliches Recht (5c)	-Marketing und Marktforschung (10c)	Schwerpunktmodule (Gr.I) -Human Resource Management -Betriebliche Außenwirtschaft -Marketing und Marktforschung (10c)	Wahlpflichtmodul/ Elective IV (2c)	Projektmanagement (4c)
Quantitative Methoden: Statistik/Mathematik (5c)	Grundlagen des Bilanzrechts (5c)	Schwerpunktmodule (Gr.II) -Finanzierung -Externes u. Internes Rewe	Schwerpunktmodule (Gr.II) -Finanzierung -Externes u. Internes Rewe -Steuern	Praxisphase (18c)	
Business English (5c)	Steuern (5c)	-Steuern (10c)			Bachelor-Thesis (10c)
Wahlpflichtmodul/ Elective I (5c)	Wahlpflichtmodul/ Elective II (5c)	Wahlpflichtmodul/ Elective III (5c)		Kolloquium (4c)	
Elective I -Wirtschaftsgeschichte -Umwirtschaftslehre -Französisch I -Spanisch I	Elective II -Business English II -Französisch II -Spanisch II -Kommunikation -Betriebl. Standardsoftware	Elective III -Business English III -Französisch III -Spanisch III -Steuern (Est)			Elective IV -Planspiel -Gründungsmanagement
<b>‘Bachelor of Science’ in Business Administration</b>					
<b>Semester 1</b> Introduction to Business Administration (5c); Introduction to Social Economics (5c); Principles of Cost Accounting (5c); Quantitative Methods: Statistics/Mathematics (5c); Business English (5c); Elective Module I (5c); <u>Elective I:</u> Economic History – Environmental Economics – French I – Spanish I					
<b>Semester 2</b> Business Admin. II (5c); Theory of Macroeconomics, Applied Economic Politics (5c); Civil Law (5c); Principles of Accounting Law (5c); Taxes (5c); Elective Module II (5c); <u>Elective II:</u> Business English II – French II – Spanish II – Communication – Standard Operating Software					
<b>Semester 3</b> Employment Law (5c); Major Module (Gp I): Human Resource Management – Operative Foreign Trade – Marketing & Market Research (10c); Major Module (Gp II): Financing – External & Internal Accounting – Taxes (10c) Elective Module III (5c); <u>Elective III:</u> Business English III – French III – Spanish III – Taxes (Income Tax)					
<b>Semester 4</b> Introduction to Controlling (5c); Commercial & Company Law (5c); Major Module (Gp I): Human Resource Management – Operative Foreign Trade – Marketing & Market Research (10c)					
<b>Semester 5</b> General Management (5c); Principles of Business & IT (5c); Elective Module IV (2c); Practical Phase (18c) <u>Elective III:</u> Business Game – Managing Set-Up of a New Business					

<p><b>Employability/Professional Activities:</b>                  The Bachelor Degree takes an operative angle and is equally designed to teach students academic principles and methodical skills as much as provide them with professional qualifications. Following its successful completion, graduates should be in a position to support management in different areas of business - in economic institutions, those of public services or in associations - and following an appropriate training period, they will be able to take over managerial tasks themselves or work as an entrepreneur or freelancer.</p>	
<p><b>Final Examination/Examination Regulations:</b></p> <ul style="list-style-type: none"> <li>• Legal basis: regulations governing the Bachelor examination on the Business Administration degree</li> <li>• Module examinations, thesis &amp; final oral examination</li> </ul>	<p><b>Additional Information</b></p> <ul style="list-style-type: none"> <li>• Modular,</li> <li>• Accredited degree course</li> </ul>
<p><b>Admission to Postgraduate Studies</b>                  Successful completion of the BA Degree qualifies a student for acceptance onto a Master Degree</p>	
<p><b>The Faculty's ECTS-/International Student Advisor</b>                  Prof. Dr. Clemens Büter, E-Mail: <a href="mailto:bueter@fh-koblenz.de">bueter@fh-koblenz.de</a></p>	