



Are you still passionate about the internet but want to work for a profitable fast growing agency?

Job Title	Affiliate Marketing Manager
Location	Germany - Munich
Job Type	Permanent
Start Date	ASAP

The Affiliate Manager position in brief:

Responsible for managing partner programmes in the UK and in the US on multiple affiliate networks and maintaining a strong relationship with top-tier affiliates. This will involve affiliate recruiting and daily programme management as well as reviewing affiliate sites and ensure they adhere to guidelines.

Areas of responsibility:

- Recruitment of new affiliates and end to end affiliate management
- Negotiation on all new affiliate activity
- Maintain current affiliate relationships and attract new affiliates
- Develop and implement the overall Affiliate strategy and tactics, to significantly increase traffic and results for our clients
- Manage all aspects of the affiliate relationship, ensuring growth and loyalty including managing payment of commissions
- Consult with existing affiliates in identifying their individual needs and in helping them draw traffic to their site
- Inform (phone, email, web site) affiliates of ongoing and upcoming promotions, and on occasion, develop customized incentives to motivate affiliates to participate
- Develop a targeted, tiered list of prospective affiliates to work with and put together a sales and marketing plan on how to attract and retain them
- Represent the Company at various affiliate industry trade show
- Analysis and report on program performance

Experience

- On-line industry experience an advantage
- experience in managing an affiliate program preferred
- Strong negotiation and analytical skills
- Excellent interpersonal skills
- Excellent communication skills (both written and verbal)
- Creative problem solver and team player

Instructions for applicants

Applications to: jobs@nonstopconsulting.net