

## Programme and Times

### Seminar **Managing Cultural Diversity**, 30 November to 02 December 2012 **“Corporate Social Responsibility – Giving Back to Society”**

Friday: 14.00 – 18.30, Saturday: 11.30 – 17.30, Sunday: 10.00 – 14.30, **Room E 103**

Time	Fri, 30 November	Sat, 01 December	Sun, 02 December
10:00 – 10:30			<b>CSR and Media: Social Reporting and Disclosures</b> Dr. Réka Jablonkai, Hungary
10:30 – 11:00			
11:00 – 11:30			Coffee Break
11:30 – 12:00		<b>Can a Business really be Ethical?</b> Carla Pedroso de Lima, Portugal	<b>CSR and Non-Governmental Organizations</b> Dr. Huriye Toker, Turkey
12:00 – 12:30			
12:30 – 13:00			
13:00 – 13:30		Mensa Lunch	<b>Social Responsibility of Television</b> Dr. Anna Potter, Australia
13:30 – 14:00			
14:00 – 14:30	<b>Diversity and Responsibility</b> Dr. Laurent Borgmann, Germany	<b>Introduction to Spanish Traditions</b> Elena Colunga Caballero, Spain	<b>Evaluation and Debriefing</b> Dr. Laurent Borgmann, Germany
14:30 – 15:00	<b>Sustainable Consumption and Ecological Footprint</b> Ann Knaepen, Belgium	<b>CSR in a Global Logistics Company</b> Ivan Midgley, GB	
15:00 – 15:30			
15:30 – 16:00	Coffee Break	Coffee Break	
16:00 – 16:30	<b>Intercultural Competition</b> Dr. Laurent Borgmann, Germany + Coffee Break	<b>Cultural Differences in Corporate Governance</b> Anne Burke, Ireland	
16:30 – 17:00			
17:00 – 17:30			
17:30 – 18:00	<b>Social Responsibility in Social Media</b> Anne Fox, Denmark	<b>"Can I join, please!?"</b> International Student Theatre of the HS Koblenz	
18:00 – 18:30		International Dinner	
18:30 – open end	<b>Christmas Market, Ahrweiler</b>		