

Wintersemester 2006/2007

Bachelor (B.A.)

Modul B06: Überfachliche Qualifikation

Bezeichnung der Kurseinheit: Business English I

Semester	2
Semesterwochenstunden	2
Kontaktzeit	32 h
Selbststudium	56 h

Lehrsprache	Englisch
Vorgesehene Gruppengröße	30
Leistungspunkte (ECTS)	3

Lecturer: Jens Andreas Faulstich M.A., LfBA, Faulstich@RheinAhrCampus.de, Room A007

Course Outline

- Description: **Business English I** offers a sound introduction to various fields of usage and lexis. At the same time it provides ample opportunity to practice the newly-acquired skills and to improve one's listening and reading comprehension skills. The target language is selectively introduced on a need-to-know basis. Students who would like to extend their language skills should consider taking Business English II (International Module, B 09).
- Objectives: The course mainly focuses on oral competence within an international business context. Students should get familiar with vocabulary and phrases required in business communication, especially in situations such as socialising and telephoning. Furthermore, they should develop sensitivity to different cultural situations.
- Contents:
1. International English
 2. Making Contacts
 3. Making Calls
 4. Keeping Track
 5. Business Travel
 6. Business Presentations
- Recommendations:
- The group allocations are based on students' performance in the placement test which was offered during your orientation week.
 - The successful completion of this course unit counts towards the English Language Certificate (please consult the respective flyers for more information!).
- Key qualifications:
- communication in an international business environment
 - presentations in an international environment
 - effective team work
 - individual language study for lifelong learning
- Set text: Powell, Mark, *in company intermediate*, London: Macmillan 2003 [via Hueber]
- Assessment:
- There will be an oral component (presentation) and a written component (joint exam with "Kommunikation, Präsentation, Argumentation").
 - *Active and regular attendance is compulsory!*
 - The scores awarded for the course units "Kommunikation, Präsentation, Argumentation" and Business English I constitute 50% of the overall grade for module B06.
- Last revised: **08 September 2006**