

Summer Semester 2003

GSL 470 Business English III

Please consult the current timetables for the details about lecturers, rooms and times.

[http://www.rheinahrcampus.de/studserver/studserv.html]

Contact hours: 2 SWS

Semester: 4th

Contact: language@RheinAhrCampus.de

Course Outline

Objectives: The course mainly focuses on an international business context. Students

should get familiar with vocabulary and phrases required in business communication to develop self-confidence in giving presentations and taking part in and chairing meetings. Furthermore, they should enhance their sensi-

tivity to different cultural situations.

11. Planning.

12. Comparing Information.

13. Business Travel.

14. Company Visits.

15. Tackling Problems.

Requirements: Successful completion of Business English II recommended.

Teaching method:

Contents:

As communication skills have to be developed, the focus will be on interactive teaching methods to give students the chance to improve listening comprehension and speaking performance; students will have to give short papers and take part in role plays and discussions.

Assessment:

A maximum of 33 credit points can be achieved. At the end of the semester, students will take part in a test. Identifiable oral participation (e.g. presentaions) and written pieces (e.g. CVs) can make up a third of the assessment for the course.

set text:

- Hollett, Vicki, *Business Objectives: Student's Book,* Oxford: Oxford UP and Cornelsen 2001, [via Cornelsen: ISBN 3-464-03749-5; EUR 25,90].
- handouts, videos, CD-Roms

The entire course will be held in English. This is the last semester of 3 compulsory courses in English for specific purposes. Please contact Jens Andreas Faulstich M.A. for more information about the English Language Certificate.

Enjoy the course!