

GÄSTEKARTE GUESTCARD
BAD NEUENHR-ADRWEILER



GÄSTEKARTE

Guestcard
2017/2018



Das Ahrtal.

The Ahr valley Enjoy your stay in Bad Neuenahr-Ahrweiler

Discover the diversity of the Ahr valley!



„Why travel to far-off lands, when there are such wonders close by?“ Goethe realised long ago that the most beautiful things in life don't have to be far away. Let the beautiful and unique landscape of the Ahr valley, close to the Rhine cities of Cologne and Bonn, inspire you. Delight in a landscape which offers not only meadows and forests but also steep slopes, vineyards and river meadows. In the midst of this picturesque scenery in one of the most spectacular tributary valleys of the Rhine you will experience an unforgettable holiday.

Enjoy the award-winning Ahr wines and delicious regional cuisine. Forget your everyday routine with one of our many spa treatments. The Ahr Valley is also a wonderful place to test your fitness by hiking over the AhrSteig and the Red Wine Trail. Immerse yourself in the history of the Romans and of viticulture, or have fun at our events...

Or perhaps you can simply stroll through our towns and cities and breathe pure joie de vivre. Enjoy your holiday in your own individual way - in surroundings which welcome you.

Enjoy staying among friends - we look forward to welcoming you!

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Legal notice

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1st edition 2017

Bad Neuenahr-Ahrweiler GUEST CARD

Minimum cost with great benefits, for exciting days in the Ahr valley



Escape from everyday life – come to the Ahr valley.

Welcome! It's great to see you here!

Enjoy Bad Neuenahr-Ahrweiler and the Ahr Valley with its diversity and take advantage of the benefits provided by your personal guest card!

The guest card partners are looking forward to your visit.



Liebe Gäste, es freut uns sehr, Sie bei uns in Bad Neuenahr-Ahrweiler inmitten des schönen Ahrtales zu begrüßen.

Als Gästekarten-Inhaber können Sie viele Angebote kostenlos oder vergünstigt nutzen. Scannen Sie den QR-Code rechts, um alle Informationen zur Gästekarte Bad Neuenahr-Ahrweiler und deren Angebote zu sehen. Wenn Sie die Angebote wahrnehmen möchten, halten Sie bitte Ihre Gästekarte **und** die Gästekartenbroschüre bereit! Die Broschüre erhalten Sie bei Ihrem Gastgeber. Unsere Region bietet Ihnen eine Vielzahl von sportlichen und kulturellen Aktivitäten, die Ihren Urlaub zu einem wunderschönen Erlebnis machen werden. **Wir wünschen Ihnen einen erlebnisreichen Aufenthalt im Ahrtal!**



Dear guests, we are delighted to welcome you to Bad Neuenahr-Ahrweiler in the beautiful Ahr valley.

As a guest card holder you can take advantage of many offers and services free of charge or at a discount. Scan the QR code on the right to read all the relevant information about the Bad Neuenahr-Ahrweiler guest card and the available offers in your own language. If you wish to take advantage of the offers, please carry your guest card **and** the guest card brochure with you at all times! For a printed version in your own language please contact your accommodation provider. Our region offers a variety of sporting and cultural activities which will make your holiday a wonderful experience.

We wish you an exciting stay in the Ahr valley!



Beste gasten, we zijn heel blij om u hier in Bad Neuenahr-Ahrweiler, te midden van het prachtige Ahrdal, te mogen begroeten.

Als gastenkaarthouder kunt u gratis of met korting gebruik maken van talrijke aanbiedingen. Scan de QR-code aan de rechterkant om alle informatie over de Bad Neuenahr-Ahrweiler-gastencard en de aanbiedingen ervan te zien in uw eigen taal. Als u graag gebruik wilt maken van de aanbiedingen, houd dan uw gastencard **en** de gastencardbrochure bij de hand! De geprinte versie in uw eigen taal ontvangt u indien gewenst bij uw gastheer. Onze regio biedt een ruim gamma sportieve en culturele activiteiten, die uw vakantie tot een geweldige ervaring zullen maken. **Wij wensen u een afwisselend verblijf in het Ahrdal!**



Chers hôtes, nous sommes très heureux de vous accueillir à Bad Neuenahr-Ahrweiler, au cœur de la belle vallée de l'Ahr.

Vos cartes d'hôte vous permettent de bénéficier de très nombreuses offres gratuites ou à des conditions avantageuses. Scannez le code QR situé sur le côté droit pour voir toutes les informations relatives à la carte d'hôte de Bad Neuenahr-Ahrweiler ainsi que les offres existantes dans votre langue maternelle. Si vous souhaitez profiter des offres, veillez à garder votre carte d'hôte **et** la brochure à portée de main ! Votre hôtelier vous remettra, en cas de besoin, l'imprimé dans votre langue maternelle. Notre région offre une variété d'activités sportives et culturelles qui feront de vos vacances une merveilleuse expérience. **Nous vous souhaitons un séjour passionnant dans la vallée de l'Ahr !**



Bad Neuenahr-Ahrweiler

Guest card

Minimum cost with great benefits, for exciting days in the Ahr valley



Das Ahrtal.

6 **The Ahr valley** Enjoy your stay in **Bad Neuenahr -Ahrweiler**

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Bad Neuenahr-Ahrweiler Guest card

Bad Neuenahr-Ahrweiler offers its guests an outstanding tourist infrastructure. Well-kept parks and gardens, promenades along the clean banks of the Ahr, the illuminated city walls and a wonderful network of cycling and hiking trails, the Red Wine Trail, the Ahrsteig Trail and the tourist information are just a few examples. All these offers are available free of charge to guests of the city. The guest input charged by the town of Bad Neuenahr-Ahrweiler helps to finance some of the tourist services. The fee is added to the charge made by the host and is not as a rule part of the cost of accommodation. For 2017 the charge is €2.50 per person per night. For children and young people between the ages of 6 and 17, a reduced charge of € 1 applies. In return guests receive from their host the Bad Neuenahr-Ahrweiler guest card, offering many benefits.

Free transport by bus and rail throughout the Rhein-Mosel public transport network (VRM)

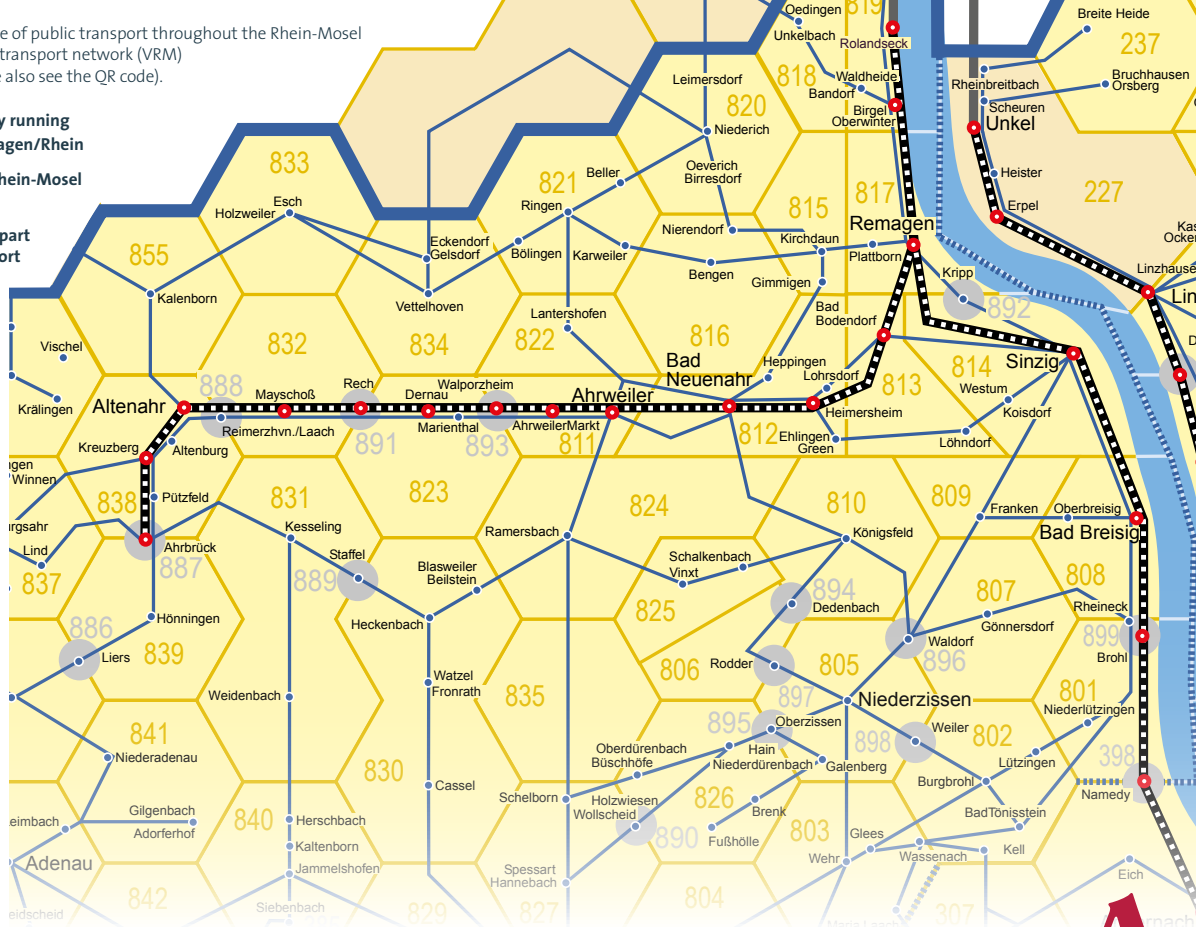
Free transport with bus and rail throughout the entire Rhein-Mosel public transport network (VRM) is possible with the Guest Ticket (Gästekarte). The specific advantage of using this ticket is the free use of all bus and rail connections throughout the VRM network, and therefore across the entire district of Ahrweiler. It also includes the free use of the Ahr Valley Railway running from Ahrbrück to Remagen, and the Rhein Railway running from Rolandseck to Koblenz. This allows for hikers, for example, to return to the departure point by train after completing a tour of the Red Wine Trail. The same applies for cyclists who want to be able to take their bikes with them free of charge on the Ahr Valley Railway from 9 AM onwards. Simply present your Guest Ticket when using the VRM scheduled services and travel for free. This offer applies to guests staying in the spa town of Bad Neuenahr-Ahrweiler from the point in time at which the guest ticket is issued upon arrival at their tourist accommodation through to their departure.

Bus & Rail

Free use of public transport throughout the Rhein-Mosel public transport network (VRM)
(Please also see the QR code).

- Free use of the Ahr Valley Railway running between Ahrbrück/Ahr and Remagen/Rhein
- Free use throughout the entire Rhein-Mosel public transport network (VRM)
- Free use of all buses operated as part of the Rhein-Mosel public transport network (VRM).

Landkreise des VRM:





Guided tours in Bad Neuenahr-Ahrweiler



The Ahr thermal baths, TWIN, Roemerville, bunker, culture, parks and wine, and many other attractions ensure memorable days in the Ahr valley

In addition to free travel in public transport, guest card holders receive attractive discounts for many services, facilities and events in Bad Neuenahr-Ahrweiler, for example in the Ahr thermal baths and the TWIN leisure pool. The guest card also allows reduced entrance fees to events in Heilbad Gesellschaft Bad Neuenahr-Ahrweiler and admission to the Roemerville and the documentation centre of the Regierungsbunker. In addition the guest card offers savings at the forest climbing park, for winery tours with wine tasting, visits to the Bad Neuenahr Casino and numerous guided tours in Bad Neuenahr and Ahrweiler - a wide range of options offering exciting days in the Ahr valley!

If you have any questions about the guest card, the team at the Ahrtal tourism Tourist Information Offices will be happy to provide you with advice and information from 09:00 to 17:30 hrs Monday to Friday, and at weekends from 10.00 to 15.00 hrs, either in person or by phone on 0 26 41 / 91 71-0.

Discover Bad Neuenahr-Ahrweiler on a guest tour

Nestling in a unique natural landscape and surrounded by the vineyards of the Ahr valley, Bad Neuenahr-Ahrweiler is a city with two centres, whose atmosphere could not be more different, and yet forming a charming and harmonious blend of old and new. Ahrweiler's romantic half-timbered houses are surrounded by a completely preserved medieval city wall, while visitors to Bad Neuenahr are entranced by the exquisite flair of the spa parkland and Art Nouveau buildings, as well as the charm of the thermal baths with their elegant casino.

The best way to get to know the town is to book an exciting guided tour via "Ahrtal-Tourismus". On Tuesdays from 2 pm and on Saturdays from 10 am, romanticism and history are on the agenda in Ahrweiler. Also on Saturdays from 10 am, there is a guided tour available through the famous Bad Neuenahr spa. Each tour starts at the respective tourist information centre and lasts around 2 hours.

Guest card holders pay only € 5,50 per guided tour.

Hauptstraße 80 (Bad Neuenahr) and Blankartshof 1 (Ahrweiler)
53474 Bad Neuenahr-Ahrweiler · Tel. 0 26 41 / 91 71 0
E-Mail: info@ahraltourismus.de · www.ahrta.de

BAD NEUENAHNER HEILWASSER

Original drinking pleasure from
the depths of my homeland.



Health and joie de vivre at your health spa

Sparkling medicinal spring water, natural health and total recuperation – the Bad Neuenahr health spa ensures absolute well-being amidst the Ahr Valley's stunning landscape. The state-of-the-art health resort combines expertise that promotes and maintains good health with an attractive range of wellness, cultural and active fitness options. 15 clinics and over 100 specialist doctors form the central pillar of Bad Neuenahr-Ahrweiler's centre for health expertise. Virtually all medical disciplines are covered, in order to guarantee the greatest possible success during treatment.

Medicinal spring water – drink it and feel better!

No other element is as good for your health as water, which explains Bad Neuenahr's global reputation as a health spa. Natural, warm and soothing: the health spa's officially recognised medicinal spring water. With the aid of natural carbonic acid, it channels its way from a depth of 95 metres and with a temperature of 34°C all the way to the surface in a fountain that reaches 10 metres in height. Science had already reached consensus on the healing properties to be had from the "Great Sparkling Water" back when it was discovered in 1861. The medicinal spring water found in Bad Neuenahr is particularly rich in valuable minerals and micro-nutrients, and has been providing its health-promoting attributes for over 150 years.



The spa park – experience nature and culture

The Bad Neuenahr spa park is home to the heart of the Bad Neuenahr health spa. The "Great Sparkling Water" rises up from its mineral spring, which can be found nestled between a green expanse, towering trees and breathtaking flowerbeds which change with the seasons.

Drinking fountains offer guests the opportunity to enjoy Bad Neuenahrer medicinal spring water as part of their everyday sense of well-being. With its seating and lounge options, the Kneipp area and numerous stimuli for all five senses, the Bad Neuenahr spa park is the perfect location to be active, recuperate and relax. It's not just nature that offers the chance to recharge your batteries for everyday life. A varied cultural programme provides fascinating stimulation for the soul. Whether it's concerts, cabaret and theatre or cultural enjoyment in the open air – a wonderful experience is guaranteed.

A visit to the spa park and the regularly hosted Concerts in the Park are free with the Guest Ticket. Guest Ticket holders also receive discounts at many events in the spa park and at the concert hall.

Heilbad Gesellschaft Bad Neuenahr-Ahrweiler mbH
Service-Center • Kurgartenstraße 13 • 53474 Bad Neuenahr-Ahrweiler
Tel. 0 26 41 / 91 75 540 • Fax 0 26 41 / 87 18 0
E-Mail: info@das-heilbad.de • www.das-heilbad.de





Open-air concert series

Jazz in the Park – Bad Neuenahr puts on its dancing shoes: From May until September 2017, the Bad Neuenahr-Ahrweiler health spa will host selected open-air jazz ensembles on every fourth Sunday of the month from 11 AM to 3 PM in the beautiful ambience of the Bad Neuenahr spa park. Guests can also look forward to a summery collection of culinary delights at the Bad Neuenahr-Ahrweiler thermal baths.

Dates in 2017:

| | |
|----------------------|---|
| Sunday 28 May: | Jürgen-Dietz-Bigband |
| Sunday 25 June: | The Ellington Trio |
| Sunday 23 July: | Seatown Seven Hot Jazz |
| Sunday 27 August: | Rhineland-Palatinate Youth Jazz Orchestra |
| Sunday 24 September: | Gordons Big Band |

The events will be hosted in the spa park's concert hall in the event of bad weather.
A visit to a Jazz in the Park event is free with the Guest Ticket.

Heilbad Gesellschaft Bad Neuenahr-Ahrweiler mbH
Service-Center • Kurgartenstraße 13 • 53474 Bad Neuenahr-Ahrweiler
Tel. 0 26 41 / 91 75 540 • Fax 0 26 41 / 87 18 0
E-Mail: info@das-heilbad.de • www.das-heilbad.de

Margit Auster, Klaus Jäger and Horst Saame – all experienced hiking guides – are happy to take those interested to the most beautiful spots in the Ahr Valley every Wednesday and Friday from 1 PM onwards, as well as on every first Sunday in the month from 10 AM onwards. There's so much to gain from getting active! Joie de vivre, increased fitness and an all-round improvement to your health are the result of regular physical exercise.

No organisational effort required – get there – get involved! The hikes last approximately 4.5 hours including stops. Hikes are undertaken at your own risk, essentially whatever the weather. The hiking guide shall decide whether to proceed if the weather is particularly bad. Guest Ticket holders are granted a 50% discount on the regular participant price of € 6.00.

Any journeys made with VRM public transport are free for Guest Ticket holders.
Times, information and tickets:

Heilbad Gesellschaft Bad Neuenahr-Ahrweiler mbH
Service-Center • Kurgartenstraße 13 • 53474 Bad Neuenahr-Ahrweiler
Tel. 0 26 41 / 91 75 540 • Fax 0 26 41 / 87 18 0
E-Mail: info@das-heilbad.de • www.das-heilbad.de





AHR SPA - FIND A NEW LEASE OF LIFE. Daily from 09.00 to 23.00 hrs!

In the Ahr thermal baths, surrounded by the beautiful Ahr valley with its picturesque vineyards, you can bathe in mineral water that has risen 359 meters from the volcanic depths, emerging at just the right temperature.

Bubbling thermal pools with water at 31°C, thermal exercise pools, freshwater pools and a massaging effect provided by four whirlpools with a temperature of 37°C ensure your well-being. The lavish sauna complex with its eight different saunas, as well as the various sauna ceremonies and aromatic infusions, energise guests to the sauna.

Your stay in the Ahr thermal baths can be rounded off by a soothing massage or beauty treatment and tasty regional cuisine.

Guest card holders receive a discount of 10% on the regular admission price.

Opening hours: Daily from 09.00 to 22.00 hrs

Ahr-Thermen • Felix-Rütten-Straße 3 • 53474 Bad Neuenahr-Ahrweiler
Tel. 02641 / 91 176 – o • facebook.com/ahrthermen

TWIN Bad Neuenahr-Ahrweiler indoor and open air pools

Blue as the Mediterranean, sparkling, bubbly and refreshing - the TWIN indoor and open air pools offer a diverse water complex. Great for the whole family! The leisure pool with its „water mushroom“ and jacuzzi, the outdoor swimming channel, a hot pool and paddling pool ensure the right mix for an enjoyable and relaxing bathing experience.

Outside, the large park-like lawn with play boat and beach volleyball court as well as several pools and a wide slide all provide special summer fun. For relaxation the sauna area offers a Finnish sauna, a tepidarium, a steam sauna, a quiet room and a small outdoor area. Lively bathing fun is available in all seasons and on offer are sports, games and fitness as well as a good dose of relaxation. With water temperatures between 25°C and 33°C, you can stay in the water as long as you like. So dive in and have fun!

Guest card holders receive a discount of € 2.50 on the regular admission price.

Am Gartenschwimmbad · 53474 Bad Neuenahr-Ahrweiler · Tel. 0 26 41 / 2 41 33



Formerly the most secret site in the Federal Republic

In March 2008 a unique national witness to the Cold War opened its atomic bomb-proof doors as a museum - the former government bunker in the Ahr valley. Part of the 17.3 km facility has been preserved. On a 90-minute tour visitors can gain an impression of this subterranean world that, until recently, was still subject to strict secrecy. The „Emergency HQ of the constitutional bodies of the Federal Republic of Germany in crisis and war“, which can accommodate 3,000 people, was constructed between 1962 and 1971. Extensive documentation and many original objects in their original location provide information about a chapter in German history which was part of the global mutual nuclear deterrent in the East and West during the Cold War era.

Opening hours: End of March to mid-November, on Wednesdays, Saturdays and Sundays and public holidays from 10:00 - 18:00 hrs (last admission 16:30 hrs)

Guest card holders receive a one-off discount of € 1.00 on the regular admission price.

Am Silberberg o · 53474 Bad Neuenahr-Ahrweiler · Tel. o 26 41 / 9 11 70 53
E-Mail: regierungsbunker@alt-ahrweiler.de · www.regbu.de

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Signature: _____



A journey through time back to the Roman era!

The Roemervilla Museum represents Pompeii in „mini format“. The archaeological remains of the manor house of a Roman estate can be viewed. Over an area of more than 1,000 square meters, walkways take visitors through the ancient rooms, which are still preserved up to window height. On the walls you can still see the original murals, you can admire the underfloor heating and also enter the bathhouse. Glass cabinets display impressive finds from the excavation: ranging from tools via jewellery to genuine Roman footprints. Regularly changing exhibitions display aspects of ancient Roman life.

Open from the end of March to mid-November: Tues - Sun and holidays 10.00 - 17.00 hrs; guided tours on Wednesdays at 15.00 hrs, Saturdays at 14.30 hrs and Sundays at 11.00 hrs. Costume tours with the „lady of the house“ on Sunday at 14.00 hrs.

Guest card holders receive a discount of € 1 per visit on the regular admission price.

Am Silberberg 1 · 53474 Bad Neuenahr-Ahrweiler · Tel. o 26 41 / 53 11
E-Mail: museum-roemervilla@t-online.de · www.museum-roemervilla.de





A rendezvous with Lady Luck

The Bad Neuenahr Casino provides visitors of 18 years and older with exciting entertainment:

The „Classic Casino“ offers a contemporary range of games of chance at the highest level: in the air-conditioned gaming rooms French and American roulette are on offer, together with blackjack and poker. For the convenience of guests food is served directly in the gaming rooms. Every weekend is showtime, with live music in the gaming rooms. „Jackpot Corner“ has around 120 slot machines. Regular poker tournaments are held in the modern poker lounge. A new electronic roulette table completes the range of games. There are separate smoking and non-smoking areas, and all gaming rooms are air-conditioned. Guests require a valid identity card or an official identity document and must be smartly dressed.

The Classic Casino is open daily from 14.00 to 03.00 hrs. Slot machines daily from 13.00 to 2.00 hrs

Guest card holders receive a one-off discount of € 2.50 on the regular admission price to the Classic Casino. Admission to the slot machines is free.

Felix-Rütten-Straße 1 · 53474 Bad Neuenahr-Ahrweiler · Tel. 0 26 41 / 75 75-0
 Fax 0 26 41 / 75 75 75 · E-Mail: service@spielbank-bad-neuenahr.de
 www.spielbank-bad-neuenahr.de

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Adventure, adrenaline and nature

More than 70 climbing challenges, 7 rope slides and Germany's most exciting mega cableway at a height of 30 m: the forest climbing park offers fun, adrenaline and the opportunity to experience nature. On more than 5 hectares of forest, climbers of 9 years of age and older and at least 140 cm in height can test their skills on four adventure courses as well as the „Todesschleuder“ (death catapult) and the Xtreme course. After a safety briefing families, couples or groups can climb through the obstacle course on their own and conquer heights of from 2 to 15m. Other highlights include Tarzan's Leap and the Banana Jump. There are also special activities for young children and families with children.

Open in 2017 until November; Fri - Sun and on public and school holidays (North Rhine-Westphalia + Rhineland Palatinate) Tue - Sun from 10:00 hrs. Last safety briefing three hours before twilight.

Guest card holders receive a one-off discount of € 2.50 on the entrance fee.

Königsfelder Straße 100 · 53474 Bad Neuenahr-Ahrweiler · Buchungshotline: 0 221 / 98 25 60
 00 · E-Mail: info@wald-abenteuer.de · www.wald-abenteuer.de

Redeemed on: _____

Signature: _____



Ahrtal-Express Bad Neuenahr-Ahrweiler



With the Ahrtal-Express from Ahrweiler to Bad Neuenahr

The Ahrtal-Express takes visitors comfortably through Germany's largest red-wine cultivation area, from Bad Neuenahr to Ahrweiler and back. On the 54-seat train, anyone interested in culture can enjoy a leisurely trip through the scenery of the two parts of the town, and learn fascinating facts about the region and its many interesting sights. Bad Neuenahr spa gardens, the gates of the city wall in Ahrweiler and Hemmesser Chapel are just a few of the numerous sights on the tour. The central stops at the Kurgarten Bridge Bad Neuenahr and Ahrweiler's market square provide an ideal starting point for visiting the two districts. Wheelchair users and people with disabilities will find a comfortable seat in the Ahrtal-Express - prior registration is recommended. In bad weather the heated cars provide a comfortable ride. A one-way trip takes around 20 minutes. There is a 10-minute wait at the stops before the Express starts the return trip. Departure times are shown at the stops.

Timetable: hourly from 09:30 to 17:00 hrs (daily from Easter to end of October, at the weekend November and December). Guided tours for groups available with advance booking throughout the year.

Guest card holders receive a discount of € 0.50 on the regular fare for the round trip.

Altstadtexpress Koblenz · Johannes-Casel-Str.1b · 56077 Koblenz · Tel. 0261 / 96 22 71 5
Fax 0261 / 96 22 71 4 · E-Mail: info@altstadtexpress.de · www.altstadtexpress.de

Segway tours



SEGWAY© tours - a new way of getting around

Pure fascination is provided by the new way of getting around on two wheels: with „SEGWAYS“, which are not yet widely available in Europe. After an introduction and around half an hour's practice, anyone can ride one of these innovative two wheelers.

Requirements: at least 16 years old and possessing a moped driving licence. Weight: min. 45 kg max. 118 kg; helmets are mandatory (helmets are available for rent); rental possible during the winter months upon request if the weather is suitable.

Group size: up to 10 participants, more on request.

AhrTours PG · Walporzheimer Str.19 · 53474 Bad Neuenahr-Ahrweiler
Tel. 02641 / 90 00 20 · Fax 02641/ 90 03 75 · E-Mail: info@ahrtours.com
www.ahrtours.de

With the guest card 10% discount on a 3-hour tour!

Redeemed on: _____

Signature: _____



Wine tastings in the Ahr valley



Put our wine to the test

1,200 hands, 600 hearts, one passion - since time immemorial the winemakers of Dagernova have year after year renewed their commitment to do justice to the high demands of Ahr wine. Everything here is done by hand.

Every Thursday (all the year round except public holidays) at 16.00 hrs one of the Dagernova Weinmanufaktur staff takes visitors on a tour of the modern wine production facilities, including a tasting of four wines. Visitors are treated to a fascinating look behind the scenes at the wine cooperative, being shown every stage from delivery of the grapes to the bottling of the wine. No advance registration is required and the guided tour is not dependent on a specific number of participants.

The price per person is € 7,50, which includes the tour and the tasting of four wines. Guest cardholders pay only € 5,00 for the tour and the wine tasting.

Ahr Winzer eG / Dagernova Weinmanufaktur
Heerstr. 91-93 · 53474 Bad Neuenahr-Ahrweiler
Tel. 0 26 41 / 94 72-24 · Fax 0 26 41 / 94 72-94
E-Mail: info@dagernova.de · www.dagernova.de

Wine tastings in the Ahr valley



On the trail of the winemaker

„Shaped by slate and cultivated by winemakers“ is the title of a panoramic walk hosted by a winemaker from the Dagernova Weinmanufaktur, who takes guests around the wine village of Dernau on the Red Wine Trail. Participants learn about viticulture along the Ahr and the work of the winemakers on the steep slopes. The walk is rounded off with a tasting of three wines in the wine cellar of the wine shop in Dernau. The programme is not dependent on a specific number of participants. Advance registration is not necessary.

The price per person is € 8,50, which includes the guided tour and tasting of three wines.

Guest card holders pay only € 6.

The guided tour starts at 11 am every Saturday from Easter to the beginning of November (Martinsmarkt Dernau) – including bank holidays. The meeting point is the Dagernova Vinothek at Dernau, Ahrweg 7.

Dagernova Weinmanufaktur / Vinothek Dernau
Ahrweg 7 · 53507 Dernau
Tel. 0 26 43 / 12 66 · E-Mail: info@dagernova.de
www.dagernova.de





A walk through the Saffenburger Ländchen

Every Wednesday and Saturday from 1st May to 31st October there is a guided walk in the Saffenburger Ländchen around Mayschoß. The meeting point is the Winzergenossenschaft (winemakers cooperative) Mayschoß-Altelnahr at 16.00 hrs. Accompanied by expert commentary the walk leads through the vineyard to the ruined castle of Saffenburg. At the Saffenburg (the oldest castle of the Mittelahr) the tour continues with a description of the castle's history. Participants are rewarded with a tasting of two Saffenburg edition wines (dry Pinot Noir) at the look-out point of the castle. The walk then leads back to the wine cooperative, where there is a tour of the barrel cellar and the wine museum. No registration is required.

The tour lasts about 2 hours. The price for guest card holders is € 7,50 (normal price € 9,50).

Winzergenossenschaft Mayschoß-Altelnahr eG
Ahr-Rotweinstraße 42 · 53508 Mayschoß
Tel. o 26 43 / 93 60 0 · Fax o 26 43 / 93 60 93
www.wg-mayschoss.de · E-Mail: info@wg-mayschoss.de



Tasting of 3 wines, incl. cellar tour

The Walporzheim winegrowers' cooperative was founded in 1871 and merged in September 2009 with the Mayschoß-Altelnahr eG cooperative, and since then it has been known as Weinmanufaktur Walporzheim. The association of the two wine cooperatives now has more than 400 members and covers a cultivated area of more than 140 hectares.

Weinmanufaktur Walporzheim invites visitors to a wine tasting of three wines including commentary and a tour of the historic wine cellar. The wine tasting takes place every Tuesday from early April to late October at 15:00 hrs. Guest card holders pay € 5 (normal price € 7) per person. No advance registration required.

Weinmanufaktur Walporzheim
Walporzheimer Str. 173
53474 Bad Neuenahr-Ahrweiler · OT Walporzheim
Tel. o 26 41 / 34 763 · Fax o 26 41 / 31 41 0
www.weinmanufaktur-walporzheim.com
E-Mail: wein@weinmanufaktur-walporzheim.com





Wine tasting for all at the Ahrweiler Winzer-Verein

The historic Ahrweiler Winzer-Verein cooperative, with its family atmosphere, was founded in 1874 and, with about 78 members and around 25 hectares of vineyards, has developed into an important part of viticulture in the Ahr valley.

The old vaulted cellar not only provides the ideal conditions for the Ahr wine to mature, but with its rustic atmosphere it is also an excellent setting for tasting the wines. Whether it's for a conference or a club, company or family excursion, in this unique atmosphere winetasting becomes an unforgettable experience.

From April to October the Ahrweiler Winzer-Verein offers the tasting of four different wines in the historic wine cellar, together with a tour of the cellar every Wednesday and Friday at 15.00 hrs. The Friday guided tour also takes place until the fourth weekend of Advent.

Guest card holders pay only € 6.

Ahrweiler Winzer-Verein eG
Walporzheimer Str. 19 · 53474 Bad Neuenahr-Ahrweiler
Tel. 0 26 41 / 3 43 76
E-Mail: info@ahr-wv.de · www.ahrweiler-winzerverein.de



A boat trip for connoisseurs!

Anchors aweigh for the most beautiful sights on the Rhine! The unique combination of the Rhine and fine dining on board the KD boats is a wonderful experience. KD's excellent cuisine pampers guests while they glide slowly past the scenic river banks. The tours range from panoramic trips to the cities of Cologne, Dusseldorf and Frankfurt to tours featuring the Lorelei, Castles and the Siebengebirge, through to the picturesque KD nostalgia route with the paddle steamer GOETHE. Exploring KD's exciting recreational ideas is always worthwhile! KD Ahr Valley tour tip: With the guest card visitors can enjoy free travel on public transport to Remagen station. After a leisurely stroll through the little town of Remagen, at 14.20 hrs the KD ship invites guests to a delightful boat trip to the Siebengebirge with a stop in Bad Honningen. After arriving back in Remagen at 17.00 hrs, guests return by train to the Ahr Valley.

Upon presentation of their guest card at any KD agency, guest card holders receive a 20% discount for themselves and a companion on all KD panorama and regular boat trips.

KD Deutsche Rheinschiffahrt AG
Frankenwerft 35 · 50667 Köln
Tel. 0221 / 2088-318 · Fax 0221 / 2088-345
www.k-d.com · E-Mail: info@k-d.com





A unique „centre of the arts“

One of the finest art museums in the Rhineland, the Arp Bahnhof Rolandseck Museum boasts spectacular architecture. Consisting of a classical 19th century station building and the modern new building designed by leading architect Richard Meier, it provides a wonderful view over the Rhine and the Siebengebirge area. The museum offers an exhibition of art from the Middle Ages to the present day, displayed on four floors. In addition to the collection of works by Hans Arp and Sophie Taeuber-Arp, one of the most important artist couples of the modern age, the museum displays major temporary exhibitions of international contemporary art and outstanding old master paintings from the Rau collection for UNICEF. The programme is complemented by classical concerts, a chamber music festival and readings. Guest card holders can take the Ahrthalbahn railway from Bad Neuenahr-Ahrweiler to the museum free of charge. At weekends there is a direct connection; on weekdays the train journey is also straightforward, with a change of trains at Remagen. The guest card entitles you to a set of 10 art postcards or a high-quality art poster.

Opening hours: Tuesday to Sunday and public holidays: 11.00 to 18.00 hrs

Arp Museum Bahnhof Rolandseck · Hans-Arp-Allee 1 · 53424 Remagen · Tel. 0 22 28 / 94 25-0
www.arpmuseum.org · E-Mail: info@arpmuseum.org · Information and bookings for
guided tours: Tel. 0 22 28 / 94 25-23 · E-Mail: fuehrungen@arpmuseum.org

Redeemed on: _____ Signature: _____



Discover a new aspect of the Ahr Valley with an electric bike!

The Ahr valley offers perfect conditions for cyclists. There is a suitable route for every requirement and every fitness level. Whether you want to take a relaxed tour as a family along the winding Ahr, or are looking for the physical challenge presented by more demanding routes, there is a choice of two shops, Elektroradlager in Bad Neuenahr and Basislager in Ahrweiler, which both have the right equipment, ranging from e-bikes, mountain, city, trekking or racing bikes via tandems or full suspension mountain bikes to child seats, child trailers, and much more.

Guest card holders receive a discount of € 2.50 per day on each e-bike rented from Elektroradlager or Basislager.

In addition, guest card holders receive a discount of 10% on any goods purchased from the hiking department at Basislager in Ahrweiler.

Elektroradlager
Jesuitenstraße 25 · 53474 Bad Neuenahr
Tel. 02641-78893 · E-Mail: info@elektroradlager.de · www.elektroradlager.de

Basislager
Wilhelmstraße 47 · 53474 Ahrweiler · Tel. 0 26 41 / 2227
E-Mail: info@basislager.com · www.basislager.com





Explore the Ahr Valley during the day, then head for the cinema in the evening.

From the latest movie to selected films on a special theme, we offer a cinematic experience that meets the latest technical standards. Our film programme is aimed at movie enthusiasts of all ages. From children’s movies in 2D and 3D to the latest blockbuster premieres and Oscar-winning arthouse films. The latest digital projection and the best 3D shutter glasses technology currently available on the market. Light-weight glasses and a choice of sizes optimise the 3D viewing experience. Along with the latest „Dolby Digital 7.1“ surround sound this adds up to the ideal viewing experience. The cinema is located on Quellenhofpassage in the town centre and has convenient outdoor and indoor parking on site. Cinema tickets can also be purchased online, which offers exclusive benefits. No waiting at the box office and a reservation with guaranteed seating, making it possible to arrive at the cinema just in time for the start of the film. The cinema programme is available at www.kino-rhein-ahr.de. The cinema is open daily with film screenings in the afternoon and evening, and additional lunchtime and late-night screenings at the weekend. Guest card holders receive a one-off discount of € 2 on their ticket except on cinema day (Tuesday).

Kino-Center Rhein-Ahr · Hauptstraße 67 · 53474 Bad Neuenahr-Ahrweiler
 Tel. 0 26 41 / 2 87 08 · E-Mail: info@kcra.de · www.kino-rhein-ahr.de

Redeemed on: _____ Signature: _____

The Altenahr summer toboggan run

The Altenahr summer toboggan run is one of the most popular attractions in the Ahr Valley! 200 metres up with the lift followed by 550 metres of downhill action through 7 curves into the valley. For children, teenagers and all those who have stayed young at heart. A visit to the summer toboggan run is even worthwhile for those who just want to watch. Enjoy the spectacle of happy tobogganers from the comfort of the beer garden terrace. Guest Ticket holders receive a 20% discount on multi-ride tickets (points cards) from € 9.00. Opening times (1 April until 1 November 2017): open daily from 10 AM to 5:30 PM.

Sommerrodelbahn · Rossberg 143 · 53505 Altenahr
 Tel. 0 26 43 / 23 21 · Email: info@sommerrodelbahn-altenahr.de
www.sommerrodelbahn-altenahr.de

Redeemed on: _____

Signature: _____





The GrünCard partners welcome you to Bad Neuenahr-Ahrweiler.

Take advantage of the varied offerings of the town's retailers. The GrünCard partners are looking forward to your visit and guarantee you competent and friendly customer advice. With your personal visitors' card, you will enjoy attractive purchasing benefits at the GrünCard businesses listed below.

You can find an overview with detailed information on all the businesses on the town portal at www.gruencard.de/gaestekarte.

Besides the listed benefits, the retailers have further special offers throughout the year. You will find a QR code on the back of your GrünCard, which will allow you to take advantage of the special purchasing benefits in the partner stores during your visit.

We look forward to seeing you.

www.gruencard.de



Adler-Apotheke

Telegrafenstr. 32
www.adlerapo-badneuenahr-app.de

Your benefit: 10% discount, excluding prescription medication.*

ahrland Dankos Weinladen

Kreuzstraße 7a
www.ahrland.de

Your benefit: free wine tasting of 4 Ahr wines*

Augenoptik Steins

Bachstraße 15
www.augenoptik-steins.com

Your benefit: 10,- € coupon with every purchase from 50,- €*

Big Bett

Wilhelmstr. 58-60 / www.bigbett.de

Your benefit: 5,- € coupon with every purchase from 50,- €*

Bionaturehouse GbR

Kurgartenstraße / Kurkolonade 8
www.bionaturehouse.com/marke

* Each offer can be redeemed only once per visitor.

Your benefit: Exclusive beauty elixir for the introductory price of 5,- € instead of 10,40 €. *

Blumenberg

Ehlinger Str. 17
www.blumen-blumenberg.de

Your benefit: 5% discount on purchase from 25,- €.*

Clara

Telegrafenstr. 12
www.clara-mode.de
Your benefit: 10,- € coupon with every purchase from 50,- €. *

Dahlien-Apotheke

Hauptstraße 107
www.dahlien-apotheke.de

Your benefit: 10% discount, excluding prescription medication*

Franke Einrichtungen GmbH

Max-Planck-Str. 1
www.franke-wohnkaufhaus.de

Your benefit: free delivery in a 150 km radius for purchases from 2000,- €



FRITZ | spielenbauenlernen

Wilhelmstraße 50
www.spielbaufritz.de

Your benefit: a present worth approx. 4,- € with every purchase from 25,- €*

Ringhotel Giffels Goldener Anker

Mittelstrasse 14
www.giffelsgoldeneranker.de

Your benefit: free side salad with every á la carte main dish*

Haus des Kindes Stockert

Niederhutstraße 73
www.haus-des-kindes-stockert.de

Your benefit: 10,- € coupon with every purchase from 250,- €. Coupons with code F100h can also be redeemed at www.babyonlineshop.de.

Intersport Krumholz

Bahnhofstr. 12
www.intersport-krumholz.de

Your benefit: 10% discount on purchases from 100,- €*

Jesuiten-Apotheke

Hauptstraße 83
www.jesuiten-apotheke.de

Your benefit: 10% discount, excluding prescription medication*

Kosmetiksalon Parfümerie

Ursula Göbbel
Kreuzstr. 8
www.kosmetiksalon-goebbel.de

Your benefit: 10% discount on purchases from 35,- €*

Maxmo Apotheke

Poststraße 41
www.maxmo.de/apothenen/maxmo-apotheke-bad-neuenahr

Your benefit: 10% discount, excluding prescription medication.*

Moses ag

Hauptstraße 83 / www.moses.ag

Your benefit: 10% discount on purchases from 100,- €. Purchases from 25,- € qualify for a Moses piccolo.*

Optik Schofer

Ahrhutstr. 38 / www.optik-schofer.de

Your benefit: 10% discount on sunglasses and prescription frames in stock.*

prooptik

Poststraße 10 / www.prooptik.de

Your benefit: 10% discount on sunglasses and merchandise.

Raiffeisen-Markt

Heerstrasse 3-5
www.raiffeisenmarkt.de

Your benefit: 5% discount on purchases from 35,- €*

Reformhaus Pothmann Vita Nova

Hauptstr. 105 / www.vita-nova.de

Your benefit: 2,- € coupon for purchases from 25,- €*

Rotzlöffelchen Kindermode

Poststraße 16
www.rotzloeffelchen-badneuenahr.de

Your benefit: 5% discount for purchases from 75,- €*

Schuhhaus Rollmann

Hauptstrasse 98

Rollmann Schuhe Ahrweiler

Ahrhutstr. 28
www.rollmann-schuhe.de

Your benefit: 5% discount on purchases from 50,- €*

Seidenblumenhaus Elfleur

Telegrafenstrasse 34
www.elfleur.de

Your benefit: 10% discount on purchases from 50,- €*

Wershofen Garten

Kalvarienbergstrasse 33
www.wershofen-garten.de

Your benefit: 10% discount on purchase of a grapevine.*

The benefits apply exclusively to regular items and cannot be combined with other promotions.



Information and rules for the Bad Neuenahr-Ahrweiler guest card

When is the guest card valid?

The guest card is valid for the duration of your stay - including the days of arrival and departure. Only the data entered by the host is valid.

Is the guest card transferable?

Your individual guest card is not transferable; you are the only person entitled to take advantage of the card during your stay.

Is it possible to purchase a guest card?

No, the guest card can't be purchased. It is a cordial invitation to experience the diversity of the Ahr valley.

Is there anything else to consider?

Please carry the guest card and this brochure with you at all times during your stay, together with a valid photo ID.

Please note that in the case of some individual partners the guest card can only be used once during your stay. This is noted where applicable throughout this brochure.

Please note that the discounts offered by our partners can not be combined with other offers or discounts and always apply as indicated.

The information contained in this brochure is provided to the best of our knowledge and belief. However, no guarantee or liability is assumed.

Version: March 2017

Terms and Conditions – Bus and Rail

Tourist accommodation locations in the town of Bad Neuenahr-Ahrweiler participating in the Guest Ticket scheme have a special service on offer for you during your stay! You will receive a Guest Ticket from your tourist accommodation. This allows you to use all buses and trains for free throughout the Rhein-Mosel public transport network (VRM).

1. The Guest Ticket is valid exclusively within the Rhein-Mosel public transport network (VRM) – in second-class carriages when travelling by train, not including IC or ICE trains – and therefore throughout the entire Ahrweiler district. It also includes the free use of the Ahr Valley Railway running from Ahrbrück to Remagen, and the Rhein Railway running from Rolandseck to Koblenz.
2. The Guest Ticket is only valid when all details have been filled in (name and place of residence with dates of arrival and departure). If the date of departure cannot be determined beforehand, the host shall enter your anticipated day of your departure. Should you stay for longer than anticipated, you shall receive a new Guest Ticket.
3. Subsequent changes to the Guest Ticket shall render it invalid.
4. The Guest Ticket is valid for passenger transportation. Taking bicycles on public transport is free of charge throughout the day on workdays after 9 AM, and on Sundays and public holidays – insofar as sufficient vehicle capacity is available.
5. The respectively valid regulations stipulated by the Rhein-Mosel public transportation network (VRM) shall apply when transporting animals – transport in closed boxes is free of charge; in other instances a discounted single ticket must be purchased for the corresponding distance.
6. The guest ticket shall only be valid in combination with an official form of photographic identification held by the person whose name appears on the Guest Ticket.
7. The Guest Ticket is non-transferable.
8. Further information can be obtained from your host, the local tourist information centre and online at www.ahrta.de.


Please note the conditions of this Guest Ticket. Please also be aware: When leaving the district of Ahrweiler heading in the direction of North Rhine-Westphalia by bus or rail, you must purchase what is known as an Extended Ticket (Anschluss-Ticket). A map displaying the public transport network for the district of Ahrweiler can be viewed on page 8/9 for improved clarity regarding the Guest Ticket's scope of validity






Ahrtal-Tourismus

Bad Neuenahr-Ahrweiler e. V.

Hauptstraße 80 (Bad Neuenahr) 

Blankartshof 1 (Ahrweiler) 

53474 Bad Neuenahr-Ahrweiler

Telefon 0 26 41 91 71-0

Telefax 0 26 41 91 71-51

info@ahrtaltourismus.de

www.ahrtal.de

Follow us on:

www.twitter.com/ahrtaltourismus

www.facebook.com/ahrtal



*Information about
the Ahrtal Valley is
always available
at
mobil.ahrtal.de*