

The Ahr valley Enjoy your stay in Bad Neuenahr-Ahrweiler

Discover the variety of the Ahr valley!

"Why travel to far-off lands, when there are such wonders close by?" Goethe realised long ago that the most beautiful things in life don't have to be far away. Let yourself to be enchanted by the city, Bad Neuenahr-Ahrweiler right in the heart of the vineyards and verdant woods of the Ahr Valley, just a short distance from the Rhine cities, Cologne and Bonn. Experience the viticulture landscape of one of Germany's largest enclosed red wine growing regions and set off on an exciting adventure of discovery.

Relax and enjoy our extensive offering of spa treatments. Set yourself a sporting challenge with the AhrSteig hike or simply enjoy nature on one of the 10 scenic walks around Bad Neuenahr-Ahrweiler. Visit one of the museums or get involved and have some fun at one of our many events...

Stroll through Bad Neuenahr-Ahrweiler, take in the romantic setting of villages on the wine route, immerse yourself in nature. Have the holiday you've always wanted - in a location that truly makes you feel at home.



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1st edition 2017

Bad Neuenahr-Ahrweiler GUEST CARD

Minimum cost with great benefits, for exciting days in the Ahr valley



Escape from everyday life – come to the Ahr valley.

Welcome! It's great to see you here!

Enjoy Bad Neuenahr-Ahrweiler and the Ahr Valley with its diversity and take advantage of the benefits provided by your personal guest card!

The guest card partners are looking forward to your visit.



Liebe Gäste, es freut uns sehr, Sie bei uns in Bad Neuenahr-Ahrweiler inmitten des schönen Ahrtals zu begrüßen.

Als Gästekarten-Inhaber können Sie viele Angebote kostenlos oder vergünstigt nutzen. Scannen Sie den QR-Code rechts, um alle Informationen zur Gästekarte Bad Neuenahr-Ahrweiler und deren Angebote zu sehen. Wenn Sie die Angebote wahrnehmen möchten, halten Sie bitte Ihre Gästekarte und die Gästekartenbroschüre bereit! Die Broschüre erhalten Sie bei Ihrem Gastgeber. Unsere Region bietet Ihnen eine Vielzahl von sportlichen und kulturellen Aktivitäten, die Ihren Urlaub zu einem wunderschönen Erlebnis machen werden. Wir wünschen Ihnen einen erlebnisreichen Aufenthalt im Ahrtal!





Beste gasten, we zijn heel blij om u hier in Bad Neuenahr-Ahrweiler, te midden van het prachtige Ahrdal, te mogen begroeten.

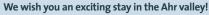
Als gastenkaarthouder kunt u gratis of met korting gebruik maken van talrijke aanbiedingen. Scan de QR-code aan de rechterkant om alle informatie over de Bad Neuenahr-Ahrweilergastenkaart en de aanbiedingen ervan te zien in uw eigen taal. Als u graag gebruik wilt maken van de aanbiedingen, houd dan uw gastenkaart en de gastenkaartbrochure bij de hand! De geprinte versie in uw eigen taal ontvangt u indien gewenst bij uw gastheer. Onze regio biedt een ruim gamma sportieve en culturele activiteiten, die uw vakantie tot een geweldige ervaring zullen maken. Wij wensen u een afwisselend verblijf in het Ahrdal!





Dear guests, we are delighted to welcome you to Bad Neuenahr-Ahrweiler in the beautiful Ahr valley.

As a guest card holder you can take advantage of many offers and services free of charge or at a discount. Scan the QR code on the right to read all the relevant information about the Bad Neuenahr-Ahrweiler guest card and the available offers in your own language. If you wish to take advantage of the offers, please carry your guest card **and** the guest card brochure with you at all times! For a printed version in your own language please contact your accommodation provider. Our region offers a variety of sporting and cultural activities which will make your holiday a wonderful experience.







Chers hôtes, nous sommes très heureux de vous accueillir à Bad Neuenahr-Ahrweiler, au cœur de la belle vallée de l'Ahr.

Vos cartes d'hôte vous permettent de bénéficier de très nombreuses offres gratuites ou à des conditions avantageuses. Scannez le code QR situé sur le côté droit pour voir toutes les informations relatives à la carte d'hôte de Bad Neuenahr-Ahrweiler ainsi que les offres existantes dans votre langue maternelle. Si vous souhaitez profiter des offres, veillez à garder votre carte d'hôte et la brochure à portée de main! Votre hôtelier vous remettra, en cas de besoin, l'imprimé dans votre langue maternelle. Notre région offre une variété d'activités sportives et culturelles qui feront de vos vacances une merveilleuse expérience. Nous vous souhaitons un séjour passionnant dans la vallée de l'Ahr!





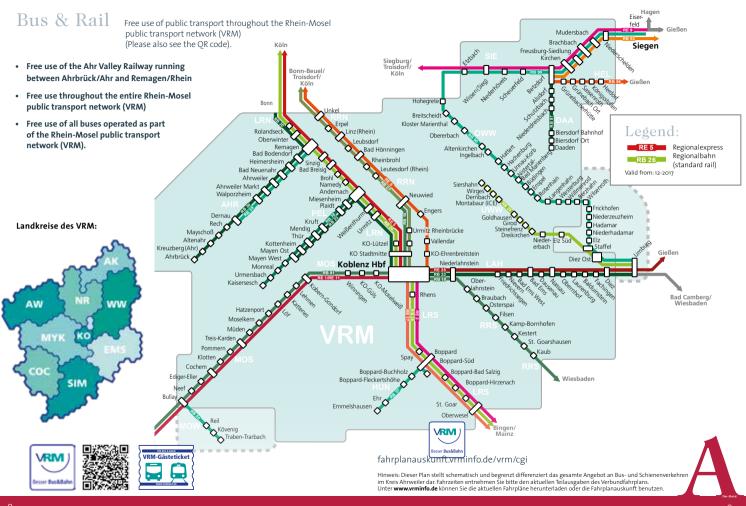
The Ahr valley Enjoy your stay in Bad Neuenahr - Ahrweiler

Bad Neuenahr-Ahrweiler Guest card

Bad Neuenahr-Ahrweiler has an outstanding tourist programme in store for everyone who visit. Beautiful parks and gardens in bloom, winding footpaths along the banks of the pristine Ahr, the city walls illuminated at night, an expansive network of routes for cyclists and ramblers and two tourist information centres within the city, to name just a few examples. All these offers are available free to guests staying in the town, to help ensure their holiday is a relaxing one. Tncreased tourist pricing in Bad Neuenahr-Ahrweiler helps to finance part of the tourist programme on offer here. This contribution will be invoiced by your host and is generally not included in the cost of your accommodation. To take advantage, simply get your Bad Neuenahr-Ahrweiler visitor card – packed with offers and benefits – from your host.

Free transport by bus and rail throughout the Rhein-Mosel public transport network (VRM)

With the Guest card (Gästekarte) visitor pass you are able to travel, free of charge throughout the entire region served by the VRM (Rhine-Moselle transport authority) on any bus or train. This means, for example, that the visitor pass can be used as a travel ticket throughout the entire Ahrweiler district. The Ahr Valley railway lets you take the train from Ahrbrück to Remagen and along the Rhine from Rolandseck all the way to Koblenz. Even bicycles can be brought along free of charge after 9 o'clock. So if you don't want to cycle your way back along the Ahr bike path, you can just take the train in comfort. While on-board any service operated by the VRM, just show the visitor pass like a travel ticket and enjoy a free journey. This offer is valid for visitors to Bad Neuenahr-Ahrweiler once visitor passes have been issued upon arrival at tourist accommodation services, up until the end of their stay. Please be aware that each individual must retain their own visitor pass and the respective brochure to use the bus and rail services free of charge.





Tours, parks and gardens, events, Ahr thermal springs, TWIN, The Roman Villa, The Government Bunker, wine and so much more make for a delightful stay in the Ahr Valley.

In additional to free bus and rail travel, visitor pass holders can also benefit from appealing discounts on a number of attractions, institutions and events in Bad Neuenahr-Ahrweiler and the Ahr Valley. You can take advantage of a special offer at the Ahr-Thermen thermal springs and the TWIN leisure pool. Discounts also apply at Bad Neuenahr's Heilbad (health spa), in particular for Klangwelle 2018. This breathtaking spectacle of water, fire, lasers lights and music turns every stay into a real experience. Admission to the Roman Villa and the Government Bunker & documentation centre museums, Bad Neuenahr's Spielbank casino and the Waldkletterpark outdoor activities centre is subsidised too. Segway tours and wine tastings are also available at more affordable prices. The Bad Neuenahr-Ahrweiler visitor pass offers you a variety of discounts to ensure you have several fun-filled days in the Ahr Valley. If you have any questions about the guest card, the team at the Ahrtal tourism Tourist Information Of ces will be happy to provide you with advice and information from 09:00 to 17.30 hrs Monday to Friday, and at weekends from 10.00 to 15.00 hrs, either in person or by phone on 0 26 41 / 91 71-0.

Guided tours in Bad Neuenahr-Ahrweiler



Discover Bad Neuenahr-Ahrweiler on a guest tour

Nestling in a unique natural landscape and surrounded by the vineyards of the Ahr valley, Bad Neuenahr-Ahrweiler is a city with two centres, whose atmosphere could not be more different, and yet forming a charming and harmonious blend of old and new. Ahrweiler's romantic half-timbered houses are surrounded by a completely preserved medieval city wall, while visitors to Bad Neuenahr are entranced by the exquisite flair of the spa parkland and Art Nouveau buildings, as well as the charm of the thermal baths with their elegant casino. The best way to get to know the town is to book an exciting guided tour via "Ahrtal-Tourismus". On Tuesdays from 2 pm and on Saturdays from 10 am, romanticism and history are on the agenda in Ahrweiler. Also on Saturdays from 10 am, there is a guided tour available through the famous Bad Neuenahr spa. The tours each last two hours. The Ahrweiler city tour sets out from the Ahrweiler tourist information centre, with the Bad Neuenahr tour beginning at the entrance to the spa gardens at Kurpark Bad Neuenahr.

Visitor pass holder pay just 5.50 for each guest tour.

Hauptstraße 8o (Bad Neuenahr) and Blankartshof 1 (Ahrweiler) 53474 Bad Neuenahr-Ahrweiler · Tel. o 26 41 / 91 71 O

E-Mail: info@ahrtaltourismus.de · www.ahrtal.de



Heilbad Bad Neuenahr



BAD NEUENAHRER HEILWASSER

Original drinking pleasure from the depths of my homeland.



Health and joie de vivre at your health spa

Sparkling medicinal spring water, natural health and total recuperation - the Bad Neuenahr health spa ensures absolute well-being amidst the Ahr Valley's stunning landscape. The state-of-the-art health resort combines expertise that promotes and maintains good health with an attractive range of wellness, cultural and active fitness options. 15 clinics and over 100 specialist doctors form the central pillar of Bad Neuenahr-Ahrweiler's centre for health expertise. Virtually all medical disciplines are covered, in order to guarantee the greatest possible success during treatment.

Medicinal spring water - drink it and feel better!

No other element is as good for your health as water, which explains Bad Neuenahr's global reputation as a health spa. Natural, warm and soothing: the health spa's officially recognised medicinal spring water. With the aid of natural carbonic acid, it channels its way from a depth of 95 metres and with a temperature of 34°C all the way to the surface in a fountain that reaches 10 metres in height. Science had already reached consensus on the healing properties to be had from the "Great Sparkling Water" back when it was discovered in 1861. The medicinal spring water found in Bad Neuenahrer is particularly rich in valuable minerals and micro-nutrients, and has been providing its health-promoting attributes for over 150 years.

The spa park – experience nature and culture

The Bad Neuenahr spa park is home to the heart of the Bad Neuenahr health spa. The "Great Sparkling Water" rises up from its mineral spring, which can be found nestled between a green expanse, towering trees and breathtaking flowerbeds which change with the seasons.

Drinking fountains offer guests the opportunity to enjoy Bad Neuenahrer medicinal spring water as part of their everyday sense of well-being. With its seating and lounger options, the Kneipp area and numerous stimuli for all five senses, the Bad Neuenahr spa park is the perfect location to be active, recuperate and relax. It's not just nature that offers the chance to recharge your batteries for everyday life. A varied cultural programme provides fascinating stimulation for the soul. Whether it's concerts, cabaret and theatre or cultural enjoyment in the open air – a wonderful experience is guaranteed.

A visit to the spa park and the regularly hosted Concerts in the Park are free with the Guest Ticket. Guest Ticket holders also receive discounts at many events in the spa park and at the concert hall.

Heilbad Gesellschaft Bad Neuenahr-Ahrweiler mbH Service-Center • Kurgartenstraße 13 • 53474 Bad Neuenahr-Ahrweiler Tel. o 26 41 / 91 75 540 • Fax o 26 41 / 87 18 o F-Mail·info@das-heilhad de • www.das-heilhad de



Exploring the terrain (Terrainwanderung)





KURPARK BAD NEUENAHR 11.00 - 15.00 UHR



Open-air concert series

Jazz in the Park – Bad Neuenahr puts on its dancing shoes: From May until September 2017, the Bad Neuenahr-Ahrweiler health spa will host selected open-air jazz ensembles on every fourth Sunday of the month from 11 AM to 3 PM in the beautiful ambience of the Bad Neuenahr spa park. A series of gastronomical events also awaits visitors at the "Billas Novelle" restaurant this summer.

Dates in 2018:

Sunday 27th May: Engelsbläser Oldtime Jazzband

Sunday 24th June: Black Rhine Quintet
Sunday 22nd July: New Jazz Cats
Sunday 26th August: Jazzkrönung

Sunday 23rd September: Trio Indigo feat. Mara Minjoli

The events will be hosted in the spa park's concert hall in the event of bad weather. A visit to a Jazz in the Park event is free with the Guest Ticket.

Christine Nägler, Klaus Jäger and Horst Saame – all experienced hiking guides – are happy to take those interested to the most beautiful spots in the Ahr Valley every Wednesday and Friday from 1 PM onwards, as well as on every first Sunday in the month from 10 AM onwards. There's so much to gain from getting active! Joie de vivre, increased fitness and an all-round improvement to your health are the result of regular physical exercise.

No organisational effort required – get there – get involved! The hikes last approximately 4.5 hours including stops. Hikes are undertaken at your own risk, essentially whatever the weather. The hiking guide shall decide whether to proceed if the weather is particularly bad. Guest Ticket holders are granted a 50% discount on the regular participant price of € 6.00.

Any journeys made with VRM public transport are free for Guest Ticket holders. Times, information and tickets:

Heilbad Gesellschaft Bad Neuenahr-Ahrweiler mbH Service-Center • Kurgartenstraße 13 • 53474 Bad Neuenahr-Ahrweiler Tel. o 26 41 / 91 75 540 • Fax o 26 41 / 87 18 o F-Mail: info@das-heilbad.de Heilbad Gesellschaft Bad Neuenahr-Ahrweiler mbH Service-Center • Kurgartenstraße 13 • 53474 Bad Neuenahr-Ahrweiler Tel. o 26 41 / 91 75 540 • Fax o 26 41 / 87 18 o E-Mail: info@das-heilbad.de • www.das-heilbad.de



Klangwelle





The fascinating show of water, fire, lasers lights and music

A captivating tableau of coloured light and laser effects, some of history's most stirring musical pieces, blazing pyrotechnics and gigantic water fountains formed of billions of droplets shooting over 30 metres into the night sky: Bad Neuenahr-Ahrweiler's Klangwelle (Wave of Sound) brings together the elements of water, fire, lasers, lights and music to bring you a one-of-a-kind mega show guaranteed to give you goosebumps.

Over 16,000 visitors within two weekends in October

Across eight evenings from 11-14 and 18-21 October 2018, the eyes of thousands of visitors will light up with glee during the Klangwelle spectacle at Bad Neuenahr's Kurpark. Bad Neuenahr-Ahrweiler will be hosting the large-scale event for the fifth time this year.

With over 16,000 visitors every year, Klangwelle has established itself as a new tourist attraction throughout the region between Cologne and Koblenz and beyond.

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Be amazed, indulge and enjoy yourself

In the city which owes its fame to its sources, the Klangwelle makes a spectacle of the very thing that defines Bad Neuenahr: water in all of its beauty. Projected into the air and above the treetops, water then begins to form a small wave which then transforms into a "hydroscreen", which is used to project images and videos: just like at the movies!

But it's the beautiful music programme that turns the show into a moving and complete work of art. Klangwelle uses well-known melodies from the genres of classical, rock, pop and Rhineland folk music in perfect timing, combining it with all of the other effects to produce breathtaking results. The event venue at the Kurpark with a musical interlude and a varied selection of food and drink on offer opens every day at 6pm. The show, made up of four acts and two intermissions, starts at 8pm.

Visitor pass holders (adults) receive a discount of 10%

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TWIN Bad Neuenahr-Ahrweiler





AHR SPA - FIND A NEW LEASE OF LIFE. Daily from 09.00 to 23.00 hrs!

In the Ahr thermal baths, surrounded by the beautiful Ahr valley with its picturesque vineyards, you can bathe in mineral water that has risen 359 meters from the volcanic depths, emerging at just the right temperature.

Bubbling thermal pools with water at 31°C, thermal exercise pools, freshwater pools and a massaginging effect provided by four whirlpools with a temperature of 37°C ensure your well-being. The lavish sauna complex with its eight different saunas, as well as the various sauna ceremonies and aromatic infusions, energise guests to the sauna.

Your stay in the Ahr thermal baths can be rounded off by a soothing massage or beauty treatment and tasty regional cuisine.

Guest card holders receive a discount of 10% on the regular admission price.

Opening hours: Daily from 09.00 to 22.00 hrs

Ahr-Thermen • Felix-Rütten-Straße 3 • 53474 Bad Neuenahr-Ahrweiler Tel. o2641 / 91 176 – o • facebook.com/ahrthermen

TWIN Bad Neuenahr-Ahrweiler indoor and open air pools

Blue as the Mediterranean, sparkling, bubbly and refreshing - the TWIN indoor and open air pools offer a diverse water complex. Great for the whole family! The leisure pool with its "water mushroom" and jacuzzi, the outdoor swimming channel, a hot pool and paddling pool ensure the right mix for an enjoyable and relaxing bathing experience.

Outside, the large park-like lawn with play boat and beach volleyball court as well as several pools and a wide slide all provide special summer fun. For relaxation the sauna area offers a Finnish sauna, a tepidarium, a steam sauna, a quiet room and a small outdoor area. Lively bathing fun is available in all seasons and on offer are sports, games and fitness as well as a good dose of relaxation. With water temperatures between 25°C and 33°C, you can stay in the water as long as you like. So dive in and have fun!

Guest card holders receive a discount of € 2.50 on the regular admission price.

Am Gartenschwimmbad · 53474 Bad Neuenahr-Ahrweiler · Tel. o 26 41 / 2 41 33

Regierungsbunker Documentation Centre

Roemervilla Museum





Formerly the most secret site in the Federal Republic

In March 2008 a unique national witness to the Cold War opened its atomic bomb-proof doors as a museum - the former government bunker in the Ahr valley. Part of the 17.3 km facility has been preserved. On a 90-minute tour visitors can gain an impression of this subterranean world that, until recently, was still subject to strict secrecy. The "Emergency HQ of the constitutional bodies of the Federal Republic of Germany in crisis and war", which can accommodate 3,000 people, was constructed between 1962 and 1971. Extensive documentation and many original objects in their original location provide information about a chapter in German history which was part of the global mutual nuclear deterrent in the East and West during the Cold War era.

Opening hours: End of March to mid-November, on Wednesdays, Saturdays and Sundays and public holidays from 10:00 - 18:00 hrs (last admission 16:30 hrs)

Guest card holders receive a one-off discount of € 1.00 on the regular admission price.

Am Silberberg o \cdot 53474 Bad Neuenahr-Ahrweiler \cdot Tel. o 26 41 / 9 11 70 53 E-Mail: regierungsbunker@alt-ahrweiler.de \cdot www.regbu.de

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A journey through time back to the Roman era!

The Roemervilla Museum represents Pompeii in "mini format". The archaeological remains of the manor house of a Roman estate can be viewed. Over an area of more than 1,000 square meters, walkways take visitors through the ancient rooms, which are still preserved up to window height. On the walls you can still see the original murals, you can admire the underfloor heating and also enter the bathhouse. Glass cabinets display impressive finds from the excavation: ranging from tools via jewellery to genuine Roman footprints. Regularly changing exhibitions display aspects of ancient Roman life.

Open from the end of March to mid-November: Tues - Sun and holidays 10.00 - 17.00 hrs; guided tours on Wednesdays at 15.00 hrs, Saturdays at 14.30 hrs and Sundays at 11.00 hrs. Costume tours with the "lady of the house" on Sunday at 14.00 hrs.

Guest card holders receive a discount of € 1 per visit on the regular admission price.

Am Silberberg 1 · 53474 Bad Neuenahr-Ahrweiler · Tel. o 26 41 / 53 11 E-Mail: museum-roemervilla@t-online.de · www.museum-roemervilla.de

Das Ahrea

Bad Neuenahr-Ahrweiler Forest Climbing Park



A rendezvous with Lady Luck

The Bad Neuenahr Casino provides visitors of 18 years and older with exciting entertainment:

The "Classic Casino" offers a contemporary range of games of chance at the highest level: in the air-conditioned gaming rooms French and American roulette are on offer, together with blackjack and poker. For the convenience of guests food is served directly in the gaming rooms. Weekends are showtime, with live music events in the gaming rooms. "Jackpot Corner" has around 135 slot machines. Regular poker tournaments are held in the modern poker lounge. A new electronic roulette table completes the range of games. There are separate smoking and non-smoking areas, and all gaming rooms are air-conditioned. Admission to the casino for those aged 18 years and older. Guests require a valid identity card or an of cial identity document and must be smartly dressed.

Classic Casino: Sun-Thu 2pm-2am Fri, Sat and before holidays 2pm-3am Slot machines: Sun-Thu 11am-2am Fri, Sat and before holidays 11am-3am

Guest card holders receive a one-off discount of € 2.50 on the regular admission price to the Classic Casino. Admission to the slot machines is free.

Felix-Rütten-Straße 1 · 53474 Bad Neuenahr-Ahrweiler · Tel. o 26 41 / 75 75-0 Fax o 26 41 / 75 75 · E-Mail: service@spielbank-bad-neuenahr-de www.spielbank-bad-neuenahr.de

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Adventure, family fun and experiencing nature

9 outdoor obstacle runs for all ability levels, one of the longest zip wires in Germany (450m over the valley!) and the one-of-a-kind obstacle maze, Kletterlabyrinth: the Waldkletterpark offers fun, adrenaline and a chance to experience nature up close. Two children's courses, an obstacle maze for children from 4 years of age and at least 3'2", and seven 'Adventure' runs ranging from easy to 'extreme' (for runners aged 9 and up and taller than 4'6" cover an area of woodland measuring 7 hectares. Other highlights include the partner run, the Tarzan jumps and those who are really brave, the "Todesschleuder" ("the death catapult").

Open until 4th November 2018: Friday to Sunday & holidays and during school breaks (NRW & RLP) Tue-Sun from 10am, even on Easter Monday and Pentecost. Last admission 3 hours before sunset. Please see information and updates on the website.

Guest card holders receive a one-off discount of \leqslant 2.50 on the entrance fee.

Königsfelder Straße 100 · 53474 Bad Neuenahr-Ahrweiler · Buchungshotline: 0 22 1 / 98 25 60 00 · E-Mail: info@wald-abenteuer.de · www.wald-abenteuer.de

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Ahrtal-Express Bad Neuenahr-Ahrweiler

Segway tours



With the Ahrtal-Express from Ahrweiler to Bad Neuenahr

The Ahrtal-Express takes visitors comfortably through Germany's largest red-wine cultivation area, from Bad Neuenahr to Ahrweiler and back. On the 54-seat train, anyone interested in culture can enjoy a leisurely trip through the scenery of the two parts of the town, and learn fascinating facts about the region and its many interesting sights. Bad Neuenahr spa gardens, the gates of the city wall in Ahrweiler and Hemmesser Chapel are just a few of the numerous sights on the tour. The central stops at the Kurgarten Bridge Bad Neuenahr and Ahrweiler's market square provide an ideal starting point for visiting the two districts. Wheelchair users and people with disabilities will find a comfortable seat in the Ahrtal-Express - prior registration is recommended. In bad weather the heated cars provide a comfortable ride. A one-way trip takes around 20 minutes. There is a 10-minute wait at the stops before the Express starts the return trip. Departure times are shown at the stops.

Timetable: hourly from o9.30 to 17.00 hrs (daily from Easter to end of October, at the weekend November and December). Guided tours for groups available with advance booking throughout the year.

Guest card holders receive a discount of € 0.50 on the regular fare for the round trip.

Altstadtexpress Koblenz \cdot Johannes-Casel-Str. 1b \cdot 56077 Koblenz \cdot Tel. 0261 / 96 22 71 5 Fax 0261 / 96 22 71 4 \cdot E-Mail: info@altstadtexpress.de \cdot www.altstadtexpress.de

SEGWAY® tours - a new way of getting around

Pure fascination is provided by the new way of getting around on two wheels: with "SEGWAYS", which are not yet widely available in Europe. After an introduction and around half an hour's practice, anyone can ride one of these innovative two wheelers.

Requirements: at least 16 years old and possessing a moped driving licence. Weight: min. 45 kg max. 118 kg; helmets are mandatory (helmets are available for rent); rental possible during the winter months upon request if the weather is suitable.

Group size: up to 10 participants, more on request.

AhrTours PG • Walporzheimer Str. 19 • 53474 Bad Neuenahr-Ahrweiler Tel. 02641 / 90 00 20 • Fax 02641 / 90 03 75 • E-Mail: info@ahrtours.com www.ahrtours.de

With the guest card 10% discount on a 3-hour tour!

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Wine tastings in the Ahr valley

Wine tastings in the Ahr valley



Put our wine to the test

1,200 hands, 600 hearts, one passion - since time immemorial the winemakers of Dagernova have year after year renewed their commitment to do justice to the high demands of Ahr wine. Everything here is done by hand.

Every Thursday (all the year round except public holidays) at 16.00 hrs one of the Dagernova Weinmanufaktur staff takes visitors on a tour of the modern wine production facilities, including a tasting of four wines. Visitors are treated to a fascinating look behind the scenes at the wine cooperative, being shown every stage from delivery of the grapes to the bottling of the wine. No advance registration is required and the guided tour is not dependent on a specific number of participants.

The price per person is \leqslant 7.50, which includes the tour and the tasting of four wines. Guest cardholders pay only \leqslant 5.00 for the tour and the wine tasting.

Ahr Winzer eG / Dagernova Weinmanufaktur Heerstr. 91-93 · 53474 Bad Neuenahr-Ahrweiler Tel. o 26 41 / 94 72-24 · Fax o 26 41 / 94 72-94 E-Mail: info@dagernova.de · www.dagernova.de

On the trail of the winemaker

"Shaped by slate and cultivated by winemakers" is the title of a panoramic walk hosted by a winemaker from the Dagernova Weinmanufaktur, who takes guests around the wine village of Dernau on the Red Wine Trail. Participants learn about viticulture along the Ahr and the work of the winemakers on the steep slopes. The walk is rounded off with a tasting of three wines in the wine cellar of the wine shop in Dernau. The programme is not dependent on a specific number of participants. Advance registration is not necessary.

The price per person is \le 8.50, which includes the guided tour and tasting of three wines.

Guest card holders pay only € 6.

The guided tour starts at 11 am every Saturday from Easter to the beginning of November (Martinsmarkt Dernau) – Also on public holidays – tour begins at 11 a.m. The meeting point is the Dagernova Vinothek at Dernau, Ahrweg 7.

Dagernova Weinmanufaktur / Vinothek Dernau Ahrweg 7 · 53507 Dernau Tel. o 26 43 / 12 66 · E-Mail: info@dagernova.de www.dagernova.de

Winzergenossenschaft Mayschoß-Altenahr eG

Weinmanufaktur Walporzheim



A walk through the Saffenburger Ländchen

Every Wednesday and Saturday from 1st May to 31st October there is a guided walk in the Saffenburger Ländchen around Mayschoß. The meeting point is the Winzergenossenschaft (winemakers cooperative) Mayschoß-Altenahr at 16.00 hrs. Accompanied by expert commentary the walk leads through the vineyard to the ruined castle of Saffenburg. At the Saffenburg (the oldest castle of the Mittelahr) the tour continues with a description of the castle's history. Participants are rewarded with a tasting of two Saffenburg edition wines (dry Pinot Noir) at the look-out point of the castle. The walk then leads back to the wine cooperative, where there is a tour of the barrel cellar and the wine museum. No registration is required.

The tour lasts about 2 hours. The price for guest card holders is € 7.50 (normal price € 9.50).

Winzergenossenschaft Mayschoß-Altenahr eG Ahr-Rotweinstraße 42 · 53508 Mayschoß Tel. o 26 43 / 93 60 o · Fax o 26 43 / 93 60 93 www.wg-mayschoss.de · E-Mail: info@wg-mayschoss.de

Tasting of 3 wines, incl. cellar tour

The Walporzheim winegrowers' cooperative was founded in 1871 and merged in September 2009 with the Mayschoß-Altenahr eG cooperative, and since then it has been known as Weinmanufaktur Walporzheim. The asociation of the two wine cooperatives now has more than 400 members and covers a cultivated area of more than 140 hectares.

Weinmanufaktur Walporzheim invites visitors to a wine tasting of three wines including commentary and a tour of the historic wine cellar. The wine tasting takes place every Tuesday from early April to late October at 15:00 hrs. Guest card holders pay \leqslant 5 (normal price \leqslant 7) per person. No advance registration required.

Weinmanufaktur Walporzheim Walporzheimer Str. 173 53474 Bad Neuenahr-Ahrweiler · OT Walporzheim Tel. o 26 41 / 34 763 · Fax o 26 41 / 31 41 o www.weinmanufaktur-walporzheim.com E-Mail: wein@weinmanufaktur-walporzheim.com



Wine tastings in the Ahr valley

KD Deutsche Rheinschiffahrt AG





Wine tasting for all at the Ahrweiler Winzer-Verein

The historic Ahrweiler Winzer-Verein cooperative, with its family atmosphere, was founded in 1874 and, with about 78 members and around 25 hectares of vineyards, has developed into an important part of viticulture in the Ahr valley.

The old vaulted cellar not only provides the ideal conditions for the Ahr wine to mature, but with its rustic atmosphere it is also an excellent setting for tasting the wines. Whether it's for a conference or a club, company or family excursion, in this unique atmosphere winetasting becomes an unforgettable experience.

From April to October the Ahrweiler Winzer-Verein offers the tasting of four different wines in the historic wine cellar, together with a tour of the cellar every Wednesday and Friday at 15.00 hrs. The Friday guided tour also takes place until the fourth weekend of Advent.

Guest card holders pay only € 6.

Ahrweiler Winzer-Verein eG Walporzheimer Str. 19 · 53474 Bad Neuenahr-Ahrweiler Tel. 0 26 41 / 3 43 76 F-Mail·info@ahr-wyde · www.ahrweiler-winzerverein de

A boat trip for connoisseurs!

Anchors aweigh for the most beautiful sights on the Rhine! The unique combination of the Rhine and ne dining on board the KD boats is a wonderful experience. KD's excellent cuisine pampers guests while they glide slowly past the scenic river banks. The tours range from panoramic trips to the cities of Cologne, Dusseldorf and Frankfurt to tours featuring the Lorelei, Castles and the Siebengebirge, through to the picturesque KD nostalgia route with the paddle steamer GOETHE. Exploring KD's exciting recreational ideas is always worthwhile! KD Ahr Valley tour tip: With the guest card visitors can enjoy free travel on public transport to Remagen station. After a leisurely stroll through the little town of Remagen, at 14.20 hrs the KD ship invites guests to a delightful boat trip to the Siebengebirge with a stop in Bad Hönningen. After arriving back in Remagen at 17.00 hrs, guests return by train to the Ahr Valley. The 2018 season runs from 24th March up to 21st October.

Upon presentation of their guest card at any KD agency, guest card holders receive a 20% discount for themselves and a companion on all KD panorama and regular boat trips.

KD Deutsche Rheinschiffahrt AG Frankenwerft 35 · 50667 Köln Tel. 0221 / 2088-318 · Fax 0221 / 2088-345 www.k-d.com · E-Mail: info@k-d.com



arp museum Bahnhof Rolandseck

Bicycle and e-bike rental / outdoor activities







A unique "centre of the arts"

One of the finest art museums in the Rhineland, the Arp Bahnhof Rolandseck Museum boasts spectacular architecture. Consisting of a classical 19th century station building and the modern new building designed by leading architect Richard Meier, it provides a wonderful view over the Rhine and the Siebengebirge area. The museum offers an exhibition of art from the Middle Ages to the present day, displayed on four floors. In addition to the collection of works by Hans Arp and Sophie Taeuber-Arp, one of the most important artist couples of the modern age, the museum displays major temporary exhibitions of international contemporary art and outstanding old master paintings from the Rau collection for UNICEF. The programme is complemented by classical concerts, a chamber music festival and readings. Guest card holders can take the Ahrtalbahn railway from Bad Neuenahr-Ahrweiler to the museum free of charge. At weekends there is a direct connection; on weekdays the train journey is also straightforward, with a change of trains at Remagen. The guest card entitles you to a set of 10 art postcards or a high-quality art poster.

Opening hours: Tuesday to Sunday and public holidays: 11.00 to 18.00 hrs

 $\label{lem:arpMuseumBahnhofRolandseck+Hans-Arp-Allee1.53424Remagen\cdot Tel.o 22 28 / 94 25-owww.arpmuseum.org \cdot E-Mail: info@arpmuseum.org \cdot Information and bookings for guided tours: Tel. o 22 28 / 94 25-23 \cdot E-Mail: fuehrungen@arpmuseum.org$

Redeemed on: ______ Signature:



Discover a new aspect of the Ahr Valley with an electric bike!

The Ahr valley offers perfect conditions for cyclists. There is a suitable route for every requirement and every fitness level. Whether you want to take a relaxed tour as a family along the winding Ahr, or are looking for the physical challenge presented by more demanding routes, there is a choice of two shops, Elektroradlager in Bad Neuenahr and Basislager in Ahrweiler, which both have the right equipment, ranging from e-bikes, mountain, city, trekking or racing bikes via tandems or full suspension mountain bikes to child seats, child trailers, and much more.

Guest card holders receive a discount of \leqslant 2.50 per day on each e-bike rented from Elektrolager or Basislager.

In addition, guest card holders receive a discount of 10% on any goods purchased from the hiking department at Basislager in Ahrweiler.

Elektroradlager

Jesuitenstraße 25 · 53474 Bad Neuenahr

Tel. 02641-78893 · E-Mail: info@elektroradlager.de · www.elektroradlager.de

Basislage

Wilhelmstraße $47 \cdot 53474$ Ahrweiler · Tel. o 26 41 / 2227 E-Mail: info@basislager.com · www.basislager.com

GrünCard-benefits



The GrünCard partners welcome you to Bad Neuenahr-Ahrweiler.

Take advantage of the varied offerings of the town's retailers. The GrünCard partners are looking forward to your visit and guarantee you competent and friendly customer advice. With your personal visitors' card, you will enjoy attractive purchasing benefits at the GrünCard businesses listed below.

You can find an overview with detailed information on all the businesses on the town portal at www.gruencard.de/gaestekarte.

Besides the listed benefits, the retailers have further special offers throughout the year. You will find a QR code on the back of your GrünCard, which will allow you to take advantage of the special purchasing benefits in the partner stores during your visit.

We look forward to seeing you.

www.gruencard.de



for guestcard holders!

Ahrtor-Apotheke

Ahrhutstraße 2 www.ahrtor-apotheke.de

Your benefit: 10% discount, excluding prescription medication.*

Adler-Apotheke

Telegrafenstraße 32 www.apotheke-badneuenahr.de

Your benefit: 10% discount, excluding prescription medication.*

ahrland Dankos Weinladen

Kreuzstraße 7a www.ahrland.de

Your benefit: 4th Ahrwein winetasting free.*

Augenoptik Steins

Bachstraße 15 www.augenoptik-steins.com

Your benefit: $10,- \in$ coupon with every purchase from $50,- \in$ *

Big Bett

Wilhelmstr. 58-60 www.bigbett.de

Your benefit: $5 \in \text{shop from } 50 \in \text{coupons for a shop of over } 50 \in^*$

Blumenberg

Ehlinger Str. 17 www.blumen-blumenberg.de

Your benefit: 5% discount on shops over 25 €*

Bürobedarf Schmieding

Telegrafenstraße 13 www.buerobedarf-schmieding.de

Your benefit: 10% discount on shops over 25€, excludes stamps and books*.

Dahlien-Apotheke

Hauptstraße 107 www.dahlien-apotheke.de

Your benefit: 10% discount, excluding prescription medication.*

Dorint Parkhotel | Restaurant "Wintergarten"

Am Dahliengarten 1 https://hotel-bad-neuenahr.dorint.com

Your benefit: One free cup of coffee per à la carte meal ordered.*

Franke Einrichtungen GmbH

Max-Planck-Str. 1 www.frankeeinrichtungen.de

Your benefit: 10% discount on Riviera Maison additional items and a free original Franke ladle.*

^{*} Each offer can be redeemed only once per visitor.

At www.gruencard.de/gaestekarte, you will always find an up-to-date list of the special benefits for GrünCard holders.



FRITZ spielenbauenlernen

Wilhelmstraße 50 www.spielfritz.de

Your benefit: a present worth approx. 4€ with every purchase from 25€*

Grace Mode am Park

Kurgartenstraße 1 www.gracestore.de

Your benefit: 5% discount on full-price products.*

Ringhotel Giffels Goldener Anker

Mittelstrasse 14 www.giffelsgoldeneranker.de

Your benefit: free side salad with every á la carte main dish*

Haus des Kindes Stockert

Niederhutstraße 73 www.haus-des-kindes-stockert.de

Your benefit: 5% saving in baby and children's shop Haus des Kindes Stockert. Free home delivery.

Intersport Krumholz

Bahnhofstr. 12 www.intersport-krumholz.de

Your benefit: 10% discount on purchases from 100€*

Jesuiten-Apotheke

Hauptstraße 83 www.jesuiten-apotheke.de

Your benefit: 10% discount, excluding prescription medication*

Kosmetiksalon Parfümerie Ursula Göbbel

Kreuzstr. 8 www.kosmetiksalon-goebbel.de

Your benefit: 10% discount on purchases from 35€*, 10% discount on a facial of your choice.*

Maxmo Apotheke

Poststraße 41

www.maxmo.de/apotheken/maxmo-apotheke-bad-neuenahr

Your benefit: 10% discount, excludes prescription medication.*

Moses ag

Hauptstraße 83 www.moses.ag

Your benefit: 10% discount on purchases from 100€. Purchases from 25€ qualify for a Moses piccolo.

Optik Schofer

Ahrhutstr. 38 www.optik-schofer.de

Your benefit: 10% discount on available sunglasses and corrective frames.*

Pedics. Sanitätshaus

Bergstraße 1b www.pedics.de

Your benefit: 10% discount, on all over-the-counter products

prooptik

Poststraße 10 www.prooptik.de

Your benefit: 10% discount on sunglasses and in-store goods.

Raiffeisen-Markt

Heerstrasse 3-5 www.raiffeisenmarkt.de

Your benefit: 5% discount on shops over 35€*

Reformhaus Pothmann Vita Nova

Hauptstr. 105 www.vita-nova.de

Your benefit: $2,50 \in$ coupons on shops over $25 \in$ *

Rotzlöffelchen Kindermode & männchersache. Mode für Männer.

Poststraße 16-17 www.rotzloeffelchen-badneuenahr.de

Your benefit: 5% discount on shops over 75€*

Schuhhaus Rollmann

Hauptstrasse 98

Rollmann Schuhe Ahrweiler

Ahrhutstr. 28 www.rollmann-schuhe.de

Your benefit:5% discount on shops over 50€*

Seidenblumenhaus Elfleur

Telegrafenstrasse 34 www.elfleur.de

Your benefit: 10% discount on shops over 50€*

Vitahris-Apotheke

Bergstraße 2

www.vitahris-apotheke-bad-neuenahr.de

Your benefit: 10% discount, excluding prescription medication.*

Wershofen Garten

Kalvarienbergstrasse 33 www.wershofen-garten.de

Your benefit: 10% saving on shops over 50€*

The benefits apply exclusively to regular items and cannot be combined with other promotions.

The Alice

Information and rules for the Bad Neuenahr-Ahrweiler guest card

When is the guest card valid?

The guest card is valid for the duration of your stay - including the days of arrival and departure. Only the data entered by the host is valid.

Is the guest card transferable?

Your individual guest card is not transferable; you are the only person entitled to take advantage of the card during your stay.

Is it possible to purchase a guest card?

No, the guest card can't be purchased. It is a cordial invitation to experience the diversity of the Ahr valley.

Is there anything else to consider?

Please carry the guest card and this brochure with you at all times during your stay, together with a valid photo ID.

Please note that in the case of some individual partners the guest card can only be used once during your stay. This is noted where applicable throughout this brochure.

Please note that the discounts offered by our partners can not be combined with other offers or discounts and always apply as indicated.

The information contained in this brochure is provided to the best of our knowledge and belief. However, no guarantee or liability is assumed.

Updated: April 2018

Terms and Conditions - Bus and Rail

Tourist accommodation locations in the town of Bad Neuenahr-Ahrweiler participating in the Guest Ticket scheme have a special service on offer for you during your stay! You will receive a Guest Ticket from your tourist accommodation. This allows you to use all buses and trains for free throughout the Rhein-Mosel public transport network (VRM).

- 1. The visitor pass is exclusively valid on public transport operated by the VRM (Rhine-Moselle transport authority) (on 2nd class trains not IC or ICE trains) and within the district of Ahrweiler. This therefore also includes free use of the Ahr Valley railway from Ahrbrück to Remagen and the service along the Rhine from Rolandseck to Koblenz.
- 2. The Guest Ticket is only valid when all details have been filled in (name and place of residence with dates of arrival and departure). If the date of departure cannot be determined beforehand, the host shall enter your anticipated day of your departure. Should you stay for longer than anticipated, you shall receive a new Guest Ticket.
- 3. Subsequent changes to the Guest Ticket shall render it invalid.
- **4.** The Guest Ticket is valid for passenger transportation. Taking bicycles on public transport is free of charge throughout the day on workdays after 9 AM, and on Sundays and public holidays insofar as sufficient vehicle capacity is available.
- 5. The respectively valid regulations stipulated by the Rhein-Mosel public transportation network (VRM) shall apply when transporting animals transport in closed boxes is free of charge; in other instances a discounted single ticket must be purchased for the corresponding distance.
- ${\bf 6.} \ The guest ticket shall only be valid in combination with an official form of photographic identification held by the person whose name appears on the Guest Ticket.$
- **7.** The Guest Ticket is non-transferable.
- **8.** Further information can be obtained from your host, the local tourist information centre and online at www.ahrtal.de.

Please note the conditions of this Guest Ticket. Please also be aware: When leaving the district of Ahrweiler heading in the direction of North Rhine-Westphalia by bus or rail, you must purchase what is known as an Extended Ticket (Anschluss-Ticket). A map displaying the public transport network for the district of Ahrweiler can be viewed on page 8/9 for improved clarity regarding the Guest Ticket's scope of validity.

§8



Ahrtal-Tourismus

Bad Neuenahr-Ahrweiler e. V.

Hauptstraße 80 (Bad Neuenahr) 🚹

Blankartshof 1 (Ahrweiler)

53474 Bad Neuenahr-Ahrweiler

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Information about the Ahrtal Valley is always available at mobil.ahrtal.de